# Pathways Enrollment & Engagement Initiative Pilot

#### Week 1 - May 22

## Orientation & Launch: Laying the Foundation for a Pathways-from-Day-One Culture

What if every new member connected with Pathways as a personal growth journey — not just a checklist to get through? This kickoff session introduces the vision behind the District 8 Pathways Enrollment and Engagement Pilot, the coaching rhythm we'll follow, and the 5 simple tools that will guide us. You'll walk away with **Tool #1: The Start Here Button** — a clean, distraction-free way to get new members from sign-up to Icebreaker with confidence and clarity. Led by Jim Zboran, Division A Director-Elect and Transformational Leadership & Empowerment Coach. Part of a 6-session group coaching series.

Noon Registration 7:00 pm Registration

#### Week 2 - May 29

## Step One Starts Now: Helping New Members Begin with Clarity and Confidence

This week we introduce **Tool #2: The Quick Start Checklist** — a simple, printable roadmap that helps new members tie into club life, schedule their first speech, and start strong. You'll learn how to use it to replace overwhelm with early momentum and create a smooth onboarding flow for every member from day one. *Led by Jim Zboran, Division A Director-Elect and Transformational Leadership & Empowerment Coach. Part of a 6-session group coaching series.* 

Noon Registration 7:00 pm Registration

#### Week 3 – June 5

### The Power of Culture: Creating Pathways Energy That Lasts Beyond Orientation

Sustainable engagement doesn't come from one great speech — it comes from culture. This session introduces **Tool #3: The Pathways Culture Building Framework**, a simple Tell–Model–Recognize–Reinforce–Repeat strategy that helps club leaders build a club culture where Pathways becomes natural, visible, and magnetic — without extra effort. *Led by Jim Zboran*, *Division A Director-Elect and Transformational Leadership & Empowerment Coach. Part of a 6-session group coaching series*.

Noon Registration 7:00 pm Registration

#### Week 4 – June 12

The A-Student Strategy: Using Focused Effort to Reach President's Distinguished by Design This week is all about working smarter — not harder — when it comes to club success. You'll learn how to apply Tool #4: The A-Student Strategy — the same focused-effort approach top students use to consistently hit their goals. Discover how this strategy can help your club stay on course, use leadership energy wisely, and turn consistent progress into *President's Distinguished* 

# Pathways Enrollment & Engagement Initiative Pilot

results without burnout or guesswork. Led by Jim Zboran, Division A Director-Elect and Transformational Leadership & Empowerment Coach. Part of a 6-session group coaching series.

Noon Registration

7:00 pm Registration

#### Week 5 - June 19

#### Momentum Builders: Recognizing Progress and Reinforcing the Growth Journey

If you want members to stay, you need to show them they're growing. This session introduces **Tool #5: The Pathways Progress Coaching Tool** — a powerful dashboard you already have access to. You'll learn how to turn it into a forward-focused coaching and conversation tool that helps people feel seen, supported, and encouraged to keep going. *Led by Jim Zboran, Division A Director-Elect and Transformational Leadership & Empowerment Coach. Part of a 6-session group coaching series.* 

Noon Registration

7:00 pm Registration

#### Week 6 - June 26

### From Pilot to Practice: Turning Insight into Impact for Your Club

Our final session brings it all together. Whether you joined one week or all six, you'll learn how to implement the tools from this pilot in your own club or Area. We'll walk through how to adapt these strategies to your leadership style and leave with a simple plan to take your next step — toward better engagement, a stronger club culture, and Distinguished success by design. Led by Jim Zboran, Division A Director-Elect and Transformational Leadership & Empowerment Coach. Part of a 6-session group coaching series.

Noon Registration 7:00 pm Registration

#### Let's Connect:



Jim Zboran
Division A Director-Elect, District 8 Toastmasters
573-201-1302 | jim@zboran.com
Read my Toastmasters articles at OzarkOrators.com
Connect on LinkedIn: linkedin.com/in/jimzboran

Empowering leaders. Elevating voices.