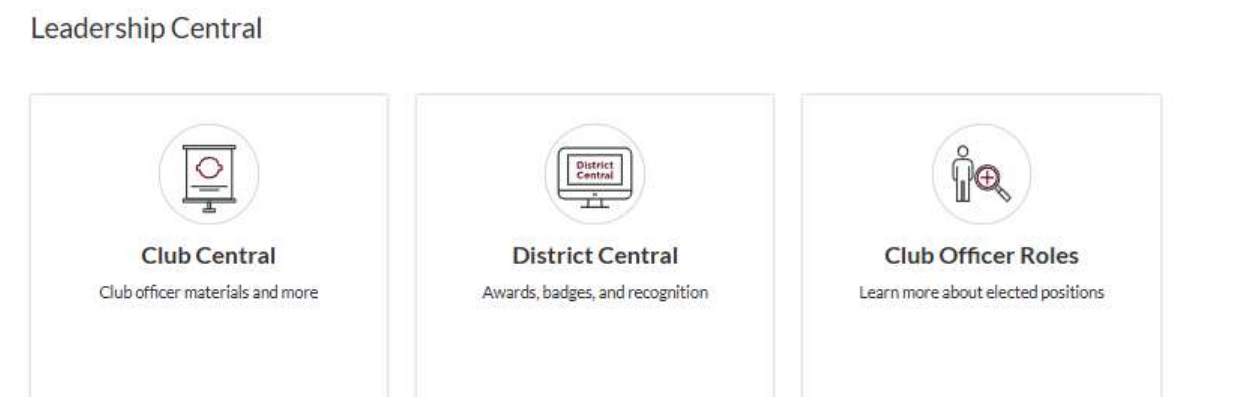
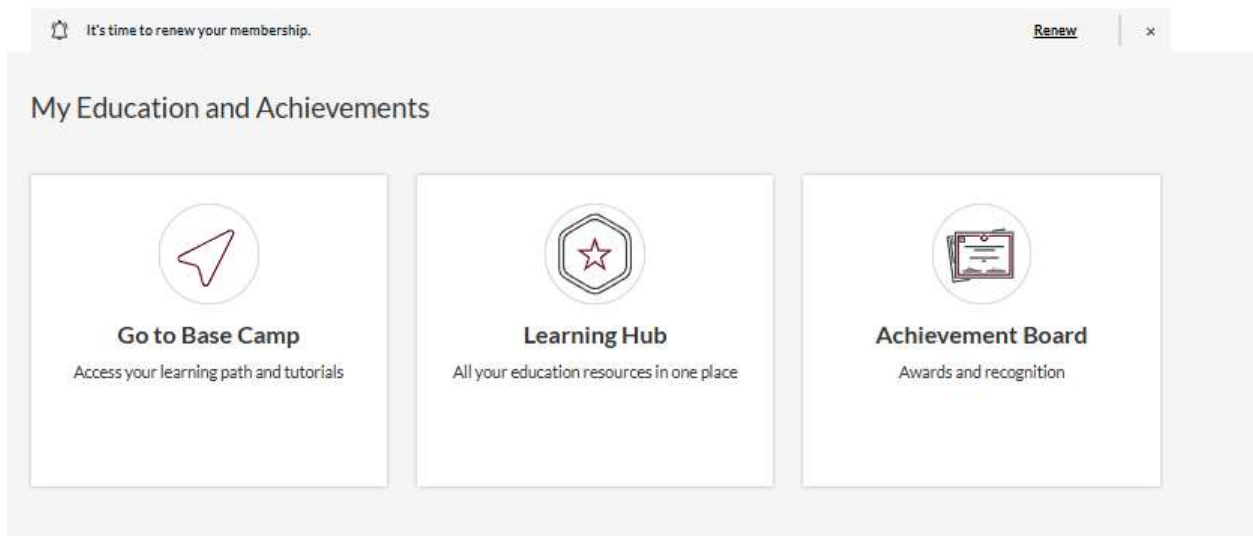


PROSPECTIVE MEMBER MANAGEMENT

Less than 10% who wanted information about Toastmasters and used the Find A Club feature, were contacted by a club. All officers have access to this tool. Determine in your club who will be responsible, although any member could be assigned to follow through.

1. Log into TI, Home and then select Club Central



2. Open Prospective Member Management

CLUB CENTRAL

[Click here for Club Central Tutorials](#)

CB-07047091 - MOUNT VERNON TOASTMASTERS

Club Membership

 Membership Management Add/update member records, review/print club roster, and submit payment	 Prospective Member Management Facilitate the journey from first contact, to guest, to new member application
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All club officers have access to view and be assigned for followup

3. Basic overview

Prospective Member Management

Prospective	Email	Date Created	Date Modified	Assigned To	Activity Status
[REDACTED]	[REDACTED]	February 23, 2025	February 26, 2025	Marjorie Benesh	Officer contacted prospective member
[REDACTED]	[REDACTED]	January 14, 2025	February 3, 2025	Marjorie Benesh	Officer contacted prospective member

4. Tracking contacts with prospective members

Prospective Member

[Send Membership Application](#)

Use the "Activity Status" dropdown below to track the prospective member's journey to membership.

Contact First Name Lynnette	Contact Last Name [REDACTED]	Date Created January 14, 2025
Phone [REDACTED]	Country United States	Email nettis@moothfamily.com
Assigned To [REDACTED]	Activity Status Officer contacted prospective member	Date plan to visit January 21, 2025
How did you hear about Toastmasters? Boss/supervisor		
Message From Prospective Member [REDACTED]		

5. Look for additional clues to share Toastmasters

Prospective Member

[Send Membership Application](#)

Use the "Activity Status" dropdown below to track the prospective member's journey to membership.

Contact First Name Lynnette	Contact Last Name [REDACTED]	Date Created January 14, 2025
Phone [REDACTED]	Country United States	Email nettis@moothfamily.com
Assigned To [REDACTED]	Activity Status Officer contacted prospective member	Date plan to visit January 21, 2025
How did you hear about Toastmasters? Boss/supervisor		
Message From Prospective Member [REDACTED]		