



# District 8 Executive Committee Meeting Minutes

March 1, 2025

**The Great District 8**  
**The meeting was convened Virtually.**

**Member’s Present: 21**

Charice Manor, Karen Dew, Patti Howard, Sharee Adam Hall, Bret Nicolas, Sara Dahm, Stacey Costin, Evelyn Pearman, Marianne Erickson, Rhonda Green, Richard Porter, Tom Coscia, Ira Walker, Karen Leingang, Sherry Nelson, Joy Momac, Burchell McGee, Paula Williams, Tim Scarbrough, Terri Orbin, Lawson (CAL) Calhoun

**Opening/Virtual Housekeeping**

The meeting was opened at 9:00 am, Charice Manor, District Director invited us to recite the District Mission Statement: We build new clubs and support all clubs in achieving excellence.

**Adopting of the Agenda**

The agenda was adopted.

**Approval of the Minutes**

The minutes of February 1, 2024, were unanimously approved.

**District Reports**

**Financial Report**

Lawson (CAL) Calhoun presented the financial report submitted by Lisa Campbell:

District 8 Available Funds on January 31, 2025, Cash – Commerce Bank

District Reserve Total \$ 13,373.28                      21,130.66                      34,503.94

Minimum District Reserve required at year end (7,989.26)

Total available funds \$ 26,514.68

District 8 P&L January 2025

Row Labels	January Actual	January Budget	Variance
Revenue	870	591	279
Membership	870	591	279
Expense	(1,357)	(5,577)	4,220
Conference Expenses	(121)	-	(121)
District store	-	(800)	800
Education and Training Expenses	-	(2,000)	2,000
Food and Meal Expense	(109)	(600)	491
Fundraising Expenses	(500)	-	(500)
Marketing Outside Toastmasters Expenses	(25)	-	(25)
Public Relations Expenses	-	(10)	10
TI allocation	(133)	(133)	-
Travel Expenses	(450)	(1,885)	1,435
Administration Expenses	(18)	(149)	130
Grand Total	(487)	(4,986)	4,499

## District 8 P&L

July 2024 – January 2025

Row Labels	Fiscal YTD Actual	Fiscal YTD	Budget Variance
Revenue	19,507	8,007	1,499
Membership	17,913	16,168	1,745
District store	801	1,439	(638)
Conference Revenue	573	-	573
Fundraising Revenue	-	400	(400)
Other revenue	220	-	220
Expense	(14,574)	(20,961)	6,387
Club Growth Expense	-	(550)	550
Conference Expenses	(609)	-	(609)
District store	(420)	(1,439)	1,019
Education and Training Expenses	-	(2,900)	2,900
Food and Meal Expense	(351)	(900)	549
Fundraising Expenses	(500)	(400)	(100)
Marketing Outside Toastmasters Expenses	(1,186)	(1,850)	664
Public Relations Expenses	-	(120)	120
Recognition Expense	(1,489)	-	(1,489)
TI allocation	(932)	(932)	-
Travel Expenses	(7,518)	(9,824)	2,306
Administration Expenses	(1,549)	(2,046)	497
Hall of Fame Event	(203)	-	2024
Budget)	(20)	-	(20)
Grand Total	4,933	(2,954)	7887

### **2023-24 Year Audit -Richard Report, DTM 23-24 Audit Chair**

Richard gave a report indicating there were no findings.

### **2024-25 Mid Year Audit – Ira Walker Audit Chair**

Ira gave a detailed report indicating no discrepancies.

### **2025-2026 District Alignment – Karen Leingang, DTM, Alignment Chair**

Karen gave an extensive report with some realignments – report will be updated.

### **District Leadership Committee Report**

No Report

### **Leadership Team Update**

#### **Division E - Everlyn Pearman**

March 2025 DEC Meeting: Division E Report

Division E 3 Areas 13 Clubs

#### **Area Visits:**

Area 7: Finished and sent to TI

Area 14: in Process

Area 20: Appointments are set for March, Reports to be finalized mid-April.

**DCP #9 a/b: Officer Training:**

7/13 Clubs achieved DCP #9:

Talu, Downtown, Ozark Orators, Alpha, Continental, Mastertoasters and Cave Springs.

Capital club achieved 3/4.

St. Charles County earned 4/2.

Club ID	Club Name	Membership		Goals	Education						Mem.		Trn.		Rn.Lst.	
		Base	To Date	Met	1	2	3	4	5	6	7	8	9a	9b	10a	10b
Division E																
Area 07																
0000503	Capital Toastmasters Club	9	10	1	1	0	0	0	0	0	1	0	3	4	1	2
00005061	Little Hills Toastmasters Susp 09/30/24	2	2	0	0	0	0	0	0	0	0	0	1	0	0	0
00009643	Talu Toastmasters Club	20	8	2	0	0	0	0	0	0	0	7	5	1	1	
01119527	Downtown Toastmasters	18	17	5	3	1	0	0	1	2	4	1	6	4	1	1
Area 14																
00001056	Ozark Orators Club	8	15	4	1	0	0	0	0	0	4	5	7	5	1	1
01163116	UniGroup Toastmasters Club	9	9	1	0	0	0	0	0	0	2	0	4	0	1	1
03273397	Alpha Toastmasters	13	18	3	0	0	0	0	0	0	4	4	7	6	0	0
07456619	Continental Communicators	11	4	1	0	0	0	0	0	0	0	0	5	6	0	1
Area 20																
00004431	Mastertoasters Club	23	47	6	3	2	0	1	1	0	4	24	7	4	2	1
00009677	Cave Springs Toastmasters	25	20	8	6	2	1	2	1	4	4	3	5	4	1	1
01151058	St Charles County Toastmasters Club	8	6	0	1	0	0	0	0	0	0	0	4	2	0	1
07102010	Techmasters	24	0	0	1	0	0	0	0	0	0	0	6	0	0	1
07692545	Leadership Wentzville	7	1	0	0	0	0	0	0	0	1	0	0	0	0	1

Clubs with no Officers trained in 9b: Little Hills, UniGroup, Techmasters (Closed), Leadership Wentzville.

**Redistricting:** I have notified several clubs about the Redistricting changes. Most were anticipating this.

**Membership:** All clubs have been emailed the membership and DCP requirements. I encouraged them to submit their achievements by April 30th and prior to the last weeks in June so that they can track it and make sure they receive full credit on the official TI dashboard prior to June 30<sup>th</sup>.

All clubs that achieved 9b are working on membership building strategies.

**Next Steps:**

Division E: Club Visits and Reports to TI ASAP.

Area 20 Contest: Saturday, March 15, 2025, 10am

Division E (with B & E) Contest Saturday, March 15, 2025, 12pm

**Division F: Burchell McGhee**

**Distinguished Progress:**

- 15 of 17 clubs have met at least 2 goals.
- 1 club – Writer’s Ink (Area 15) is already Select Distinguished with 8 goals. **Training:**
- Only 2 clubs have 4 or more officers trained for this last session. Will share more training opportunities.
- Speech competition:**
- Area 8 (Marianne), Area 15 (Alexandra) and Area 19 combined – Wed 2/26 @ Missouri Athletic Club – successful with 2 International and 2 Evaluation moving forward.
- Area 17 (Lisa Collier) was cancelled without participation.
- Division B, E and F combined 3/15. **Club visits:**

- We will start filling out calendars for the official club visits to improve from the 1<sup>st</sup> half of the year:
  - Area 8 - 50% ◦ Area 15 – 75% ◦
  - Area 17 – 80% ◦ Area 19 – 60% - I will reach out to these clubs.

**Division A - Sara Dahm**

- Division A currently has 15 clubs and 300 total members.
- 82% of Division members are Pathways enrolled.
- 1 Club has already achieved 10 distinguished goals.
- 6 of 15 2nds round club visit reports are complete.
- 14 of 15 clubs achieved the club officer training goal.
- Area contests are completed. Three contestants will be moving on to each District contest (International and Evaluation). Division contest is next Saturday, March 8th at St. Joseph Church in Manchester, MO.

**Division C Report Tim Scarbrough**

- Division C has a need to add 4 new clubs at a minimum. I note this for the record considering discussions with the Realignment committee and discussion this year with the Trio. We should especially consider filling the space that exists between Springfield and Effingham, Springfield, and Collinsville. This is a long-term project; an effort to build more corporate clubs may be a solid saving for the Illinois side of District 8. Again...this takes time, and we will need to dedicate more resources to this.
- Areas 6 and 11 are almost distinguished and need members.

Area	Club	Name	Goals	Paid members	Members needed
C11	<a href="#">496</a>	St Clair Toastmasters	<u>5</u>	14	2
C6	<a href="#">7047091</a>	Mount Vernon Toastmasters	<u>5</u>	9	3

- All area contests were administered successfully in Belleville and Quincy. Today we will conduct the Division C contest and send our winners to the District Contest in April.
- Areas 6 and 11 have two almost distinguished clubs and need people to reach that milestone. Regarding clubs needing club coaches, Area 1 - League of Our Own Toastmasters, Area 6-. Mt Vernon Toastmasters, Area 11 – Top Talk Toastmasters and Talk of Belleville. To my knowledge, as of March 1 no new club visits have been reported yet. Area directors have been reminded of a good methodology to complete these reports and complete the requirement.
- All clubs are pursuing renewals of membership, and we hope that more new members will be added by the end of the month. I need to know about the best methods to capture renewals to meet a weekly request by the Trio to report renewals outside of the distinguished performance dashboard.

**Division B Report: Paula Williams**

March 1, 2025

Have your Area Directors (ADs) contacted clubs, scheduled second visits, and completed?

Area 13 Director – Sarah Van Meter has completed 6 clubs visits.

Area 03 Director – Xavier Blackwell has scheduled the next round of club visits.

Area 18 Director – Pamela Davis has done one visit and others are scheduled.

How many clubs have completed 4 officer training?

Division B has 14 of 15 clubs with 4 officers trained.

How club Distinguished status?

Division B has two clubs that are Select Distinguished and one Distinguished with more to come.

What communication has been sent to clubs?

The makeup session and reminder about the district 8 incentive have 7 officers. trained and will send the conference to clubs.

Events?

Division B has an upcoming contest with contestants from Area 13 and Area 3.

### **Public Relations Manager Report: Deborah Woods**

Encourage members to get out and share activities with all.

### **Club Growth Director: Karen Dew Membership**

#### **Growth and Retention:**

- Currently we have 68 clubs. April Renewals currently at 155
- Retention rates-8 clubs under 8 members and strategies-train and assign club coaches and extend help to clubs with low numbers by filling in for roles until memberships improve.
- Second round of Area Club visits has started. Currently we have 22% completed, 12% report incomplete and 66% have not started yet. Leadership Wentzville needs support.

If you need help with visits, please let me know.

#### **2. Club Development:**

- Number of new clubs chartered and their progress. -We have 2 clubs that are currently working on Charter paperwork, Coldwell Banker, and SLU. Demo meeting is being worked on for St Charles Community College. We also have one additional prospect clubs that the CG team is in contact with (Booneville Correction Center)

#### **3. Marketing and Outreach Initiatives:**

- Summary of any campaigns or outreach efforts aimed at recruiting members. -Bring the Lead-asking AD's and anyone who can and will to bring us any new club leads you may have. Incentives for any lead that leads to charting a club.
- Details of specific programs, like open houses or workshops, aimed at public awareness. - We are currently gathering information for an upcoming Expo that we may be participating in. More to come on that soon.

#### **4. Challenges and Areas of Concern:**

- Any notable challenges facing the district's clubs or growth initiatives. -Clubs are struggling with low membership numbers which is causing some clubs to be suspended
- Suggestions for solutions or requests for additional resources or support. -Asking everyone that can to visit clubs that are low in membership and take on a role or give a speech to help them have a successful meeting until they can get their membership up.

#### **5. Upcoming Plans and Initiatives:**

- Summary of future activities, campaigns, or events planned to boost growth. -Club Retention Chair Cynthia Scroggins will be training current club coaches and anyone interested in being a coach on March 18th and 2025. New Source Chair Annetta Works Salley has completed two speech craft sessions in February and has two scheduled for March 2025. See District calendar for dates.

Keep an eye on our social media pages as well as our District 8 website for upcoming.

**Program Quality Director: Patti Howard**

PQD Report

1. Officer Training

- a. 57 Clubs that achieved the goal of 9B with 5 clubs having no officer’s attend. training
- b. Hats off to the following areas: A2, A4, A9, B3, B13, C6, E7, E14 that had the clubs in their areas (barring those closing) achieving goal #9.

2. Speech Contest

- a. I am disappointed with the lack of involvement of clubs participating. I will take the blame for that with lack of communication and training in preparing for them.
- b. The Division Contests are next up.

3. Distinguished Clubs

- a. The District goal is 31 distinguished clubs.
- b. What is the one requirement for receiving TI achievement as a Distinguished club – membership of either 20+ members or base + 3
- c. 7 clubs have reached distinguished if they keep their membership at 20 or more: South County, Noontime (MO), Capital City, Horace Mann, Collinsville, Toast of Belleville, Master Toasters & Cave Springs
- d. 33 clubs have the potential – let us help them. 12 clubs just need to work on their educational goals, 2 clubs just need more members and the 19 remaining need a combination of members & education.
- e. Next emphasis will be on Pathways – during my time training officers, most did not understand how to complete their project in Pathways; then. the VPE (or other officer) will check Base Camp Manager, check approvals, and then verify.
- f. 25 clubs without 1 educational level completed; 12 clubs with just 1 level completed.

**District Deputy Director**

**Announcements/New Business**

There was no new business.

Tim reminds everyone about the Division C contest starting soon at the Litchfield Public Library. Tom requests information about Annetta's presentation for the website, which Charice agrees to address. Karen mentions making modifications to the alignment proposal. Charice and Tom plan to have a follow-up Zoom call at 5 PM on Sunday to discuss division leader reports for the upcoming conference. Charice also mentions needing help with the store at the conference and offers free registration as an incentive.

Charice Manor adjourns the meeting at 10:37am

**DEC/DC Meeting Schedule**

DC	Saturday April 26, 2025,	IN-PERSON	
DEC	Saturday May 17, 2025,	VIRTUAL	
DEC	Saturday June 14, 2025,	HYBRID	(Transition Meeting)

Meeting Minutes recorded by Lawson (CAL) Calhoun, DTM, Administrative Manager