

Deborah Woods Bio for the Social Media Manager Position

Professional Background: With over 40 years of experience as a licensed mental health counselor, I have honed my marketing and business development skills, successfully growing my practice from a side job into a thriving full-time business. My expertise in promoting my services has allowed me to understand the nuances of effective marketing strategies and client engagement.

Toastmasters Experience: I have served as the Vice President of Public Relations (VPPR) for multiple terms at Cave Springs Toastmasters Club. I have leveraged my marketing skills to enhance our club's visibility and engagement, consistently achieving notable results. As a leader, I seek to be transformational, fostering a collaborative environment that empowers, motivates, and inspires others.

Professional Development: I have trained with numerous experts and invested thousands of dollars in gaining the insights and knowledge necessary to excel in my field. This continuous professional development has significantly contributed to my professional success. My commitment to ongoing learning ensures I stay at the forefront of mental health practices and marketing strategies.

Vision for Social Media Management: My vision for the role of Social Media Manager for District 8 Toastmasters is to unite the VPPR officers across our district to work together seamlessly in the upcoming year. By harnessing the synergy of our combined genius, I believe we can multiply our efforts and achieve extraordinary results. We can create a cohesive and dynamic social media presence highlighting our district's achievements while fostering community and collaboration among all members.

Together, we can leverage our collective talents and insights to elevate District 8's social media outreach, engaging more members and attracting new ones. By fostering a spirit of teamwork and innovation, we will drive our district's success to new heights.

Closing: I am excited to contribute to District 8 Toastmasters in this new capacity. My extensive experience in both marketing and mental health, coupled with my passion for Toastmasters, positions me well to make a significant impact as your Social Media Manager. Let's work together to achieve remarkable success and take our district to the next level!