## District Leader

## Biographical Information

| Candidate's Name: | Evelyn Pearman |
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| Candidate's Office:: | Division E Director |
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## Toastmasters member since: <br> February 1, 2017

## Education:

## AA 2010 General Studies: English/Education Completion of 2 Paths: Motivational Strategies (2022) and Effective Coaching (2023)

## Toastmasters offices held and terms of service:

## VPE: 7/1/2017 to present: 7 years end of $6 / 2024$ <br> Area Director 2017-2018: One Year <br> District 8 Club Retention Chair 2020-2021: One Year

## Toastmasters honors and recognition:

Assisted with the layout in the creation of the District 8 Club Coach Handbook in 2020:
https://dist8tm.org/wp-content/uploads/2020/10/Club-Coach-Play-Book-Oct-12-2020.pdf
Talu TM Club 9643: Presidents Distinguished with many members completing Paths and achieving Triple Crown Awards.
My personal achievement: 3 Triple Crown Awards.

Relevant work experience and how it relates to Toastmasters and your role as a District leader:

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## What experience do you have in strategic planning?

As VPE, working with TI, the District Trio and leaders, Talu Club Officers \& the Institutional Activities Coordinator (IAC) and others there has been a lot of strategic planning. Dues collected and submitted asap to be sent into the Missouri Dept. of Corrections system; my part of coordinating the Annual Banquet with guests, creating a form to track members achievements, providing all the paths and projects, new member kits, magazines.
Quality communication, hearing and meeting various goals; Toastmasters has provided a fabulous opportunity to learn and practice many aspects of leadership. Strategic planning is definitely one of them.

What experience do you have in the area of finance?
Other than running a household, maintaining the budget, being debt free, not much.

## What experience do you have in developing procedures?

When in school, college, and every company l've worked for. I've appreciated being able to strategize to prioritize goals to insure I would be able to meet expectations early \&/or on time. On teams or personally, ensuring the job is fulfilled to the best of ability, meet/exceed expectations, resolve conflicts and offering ideas to prevent issues that management was needing assistance with.

What lessons did you learn from previous leadership positions?

1) When I have a reasonable goal, stick with it! Recruit others, find resources, sleep on it, you'll discover creative solutions and new motivation when you stick with it and see it through.
2) Work to create a quality team; people who are dedicated to the project $\&$ will see things through, utilize skills and abilities, let them contribute to create buy-in and energy.
3) There will be challenges: Be solution minded, assertive, make the best decisions possible, stay humble, plus so much more.

## Why do you want to serve as a District leader?

Membership: Retention and Growth! I believe I can make a difference in creating a realistic, reusable, systematic, step-by-step model generating a marketing funnel that can bring 1-5 new guests per month to our clubs and improve the confidence in the members who implement it. I believe Toastmasters has become a hidden gem and I want to show it to as many as I can, so they can benefit, while learning to confidently share it with others.

In your opinion, what are the District mission's major objectives and how would you work to achieve them?
Membership! Strategically reaching out to create a steady stream of guests and new members that will be able to start new healthy clubs. How: Creating a step-by-step plan anyone can follow to create an impact in their area to draw in new interest and involvement. Example 1: A systematic approach for talking to key leaders who will direct people to us. Example 2: Offering Speechcraft to those interested. A) Recruiting current members seeking DTM credit and B) People seeking personal and professional development. These are just two ideas to find potential new members.

## Additional information about yourself:

I am a Volunteer in Corrections (VIC) for over 6 years with Talu Toastmasters and other programs at MCC. The delight and excitement when they find information, gain experience, are motivated with real



 generate ideas and inspire them. Individuals with basic experience, a reputation of following through, with DTM goals or not, I'm seeking Club Coaches, Mentors, Sponsors, Speechcrafts Teams (goal: 1 Area Speechcraft every 3-4 months in Division E in 2024-25), and volunteers to just make contact for the Division/District. I believe this next term is the perfect opportunity for us for several reasons. I appreciate your consideration for this opportunity. Evelyn Pearman


[^0]:     levels, paths with two currently working on their 3rd Path.
    As Area Director: I completed all requirements and objectives assisting Clubs to stay informed and make decisions prior to TI's full transition to Pathways.
    Evelyn's two highest achievements: One: being a part of seeing that a long time Talu member achieved a 20+ year goal to become Talu's 1st DTM while incarcerated.
     implemented
    How it relates: I will fulfill the role of Division Director and work to increase awareness of the benefits of Toastmasters. I will work with my Area Directors so they are ready to meet with their clubs and improve the district because they have the information and ability to focus on the things that will make a difference.

