

D8 Club Growth Director

First Quarter Activities and Events

Month by Month:

- January: Planning meetings, launch ads, webpage, Speechcraft coordinator training
- February: "We <3 Toastmasters," combined open house events, combined meetings, renewal training
- March: "Rack Up Renewals"



Two Ads for "We <3 Toastmasters"



Start the Year with Brand New Tools!

Build better communication and leadershiip skills with new tools from Toastmasters! Visit an open house and find out how! Dist8TM.org





Tentative Dates for Combined Open House Events

Daytime Clubs (Noon)

- Monday Feb 7
- Tuesday Feb 15
- Wednesday Feb 2
- Thursday Feb 17
- Friday Feb 4

Evening Clubs (7:00 pm)

- Monday Feb 7
- Tuesday Feb 1 or 15
- Wednesday Feb 2
- Thursday Feb 3



What's Renewal Training??

- **Collecting Dues**: Make it easy for members to pay their dues, possible incentives
- **Surveys** Create simple surveys to find out what your members want from a TM club, and deliver them.
- Moments of Truth Hold a MoT presentation to make your club better

