

Topic #1 – Club Officer Training

- Group #1 – Club Officer Training
 - Issue: Toastmasters aren't getting enough out of it (content)
 - Solution(s):
 - 2 tracks for training; experienced vs. novice (not held simultaneously and held @ TLI).
 - Longer training sessions (2 hours vs. 50 minutes).
 - TLI checklist (roles and responsibilities) then address needs of the audience.
 - Know the other officer's roles and how they parallel/work together.
 - Issue: How trainings are facilitated
 - Require Train the Trainer
 - Other ways to present the information (i.e. canned slides-adapt it for your individual presentation and MAKE IT FUN!). More presentations available through TI website.

Topic #2 – Distinguished Clubs

- Group #2 – Distinguished Clubs
 - Issue: Membership
 - Open Houses/District Incentives
 - Working with the clubs as AD/Div. Dir
 - Lack of caring
 - Sometimes even officers don't seem to care; officers need to practice what they preach. Showing the dashboard during meetings – DCP exposure.
 - New member/new officer pledge—not sensitive enough (TM promise)? Pathways will likely go a long way to reinforce new members (easier to get educational awards through the system).
 - Recognizing awards (corporate vs. community club educational awards). Community bulletin board for achievements and congrats (or a donut day).
 - Miscellaneous Technical difficulties (Pathways centric)
 - Make sure officers keep a steady pipeline of awards; get new members through but also the L3 and above (maintain momentum).