

**TOASTMASTERS**  
INTERNATIONAL®

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## **Mastermind**

**Explanation and Group Activity**

# What is a Mastermind Group?

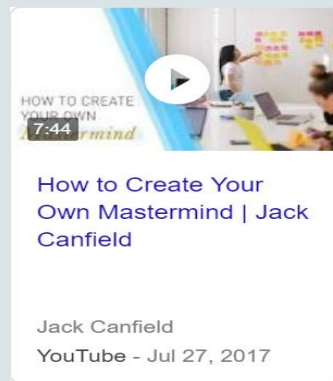
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- ▶ When 2 or more people come together to brainstorm ideas. It is thought that they will engage a third, greater mind to allow them to discover new ideas.
- ▶ The “third mind” represents the creative energy between two or more people who get together to improve something.
- ▶ Typically, meetings take place daily, weekly, or monthly. We will meet just this once.
- ▶ This is adapted from Napoleon Hill’s *The Law of Success in Sixteen Lessons*. (published 75 years ago)

# Example of Mastermind

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- ▶ One of the leading mastermind groups is Organized Brilliance (Dean Graziosi and Matt Larson).
- ▶ It is for those in the real estate investing business and is helpful in perfecting skills in selling and negotiating deals.
- ▶ This is just one example of what a mastermind group can be used for.
- ▶ YouTube video: <https://www.youtube.com/watch?v=A-RPhum1BMM>



# Activity

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- ▶ Number off to choose Group # (1 or 2)
- ▶ The topic you will be discussing will be determined by your number.
- ▶ You will have 20 minutes to discuss and then present your ideas to the larger group.
- ▶ Select one person from your group to be the presenter.

# Master Mind Topic #1

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- ▶ Speech Contests
  - Think of a problem or issue (or two) you are having and discuss.

# Master Mind Topic #2

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- ▶ Distinguished Clubs
  - Brainstorm methods to increase the District's Distinguished Clubs.

# Notes

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# Let's Share! 😊

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- ▶ Group #1
- ▶ Group #2