



Club Growth Director Report

RJ Stratton, DTM

DEC Meeting

March 7, 2020

START with WHY (at the root of every problem) (Philosophy)

- ▶ Understanding the significance & impact of low membership (less than 8)
- ▶ Members are the heartbeat of the district
- ▶ You are the eyes and ears for the district
- ▶ Members are the Common Element throughout the District

TOASTMASTERS INTERNATIONAL®

District 8 Dashboard March 7, 2020

-5.71% Growth



Paid Clubs	
Base	To Date
105	99
Goals	
Distinguished	107
Select Distinguished	109
President's Distinguished	111
Smedley Distinguished	114

-46.28% Growth



Payments	
Base	To Date
4,138	2,223
Goals	
Distinguished	4,201
Select Distinguished	4,263
President's Distinguished	4,345
Smedley Distinguished	4,470

0% of Clubs



Distinguished Clubs	
Base	To Date
105	0
Goals	
Distinguished	42
Select Distinguished	48
President's Distinguished	53
Smedley Distinguished	58

New Clubs & Ready to Charter Clubs

▶ New Clubs Since December 2018 to Present Day

▶ Club Number	Charter Date	Club Name	Location
▶ # 7692545	02/18/2020	Wentzville MO Pros Club	Wentzville
▶ # 7715274	12/31/2019	Centene Speaks	Clayton
▶ # 7724716	01/28/2020	Moneta Voices	Clayton

▶

▶

▶ Ready to Charter Prospective Clubs

▶ Club Number	Club Name	Location
▶ Club # 7746632	Chesterfield MO Pros Club	Chesterfield
▶ Club # 580410	Quincy BCBS of IL	Quincy

Retention

Clubs not in Good Standing – low membership less than 8 members (one Renewal Period)

Div·A·Area·04 → → 4938·Capital·T·Toastmasters ←
Base·8·members → → Oct·2019·8·members → → Currently·8·members·(Coach·Assigned)←
¶

Div·A·Area·04 → → 7285740·TD·Ameritrade ←
Base·24·members → → Oct·2019·0·members → → Currently·0·members ¶

←
Div·A·Area·05 → → 1130568·Poplar·Bluff·Toastmasters ←
Base·8·members → → Oct·2019·5·members → → Currently·5·members·(in·work) ¶

←
Div·A·Area·09 → → 1163116·UniGroup·Toastmasters ←
Base·10·members → → Oct·2019·9·members → → Currently·8·members → (in·work) ¶

←
Div·B·Area·03 → → 6762610·Kemper·Masters ←
Base·12·members → → Oct·2019·0·members → → Currently·0·members ¶

←
Div·B·Area·16 → → 1244109·BJC·Toastmasters ←
Base·9·members → → Oct·2019·4·members → → Currently·4·members → (In·work)· ¶

←
Div·B·Area·18 → → 3229713·Triton·Toastmasters ←
Base·9·members → → Oct·2019·0·members → → Currently·0·members → (In·work) ¶

←
Div·B·Area·18 → → 6714235·Centene·Toastmasters·Timberlake ←
base·14·members → → Oct·2019·8·members → → Currently·6·members → (in·work) ¶

Retention

Clubs not in Good Standing – low membership less than 8 members (one Renewal Period)

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Div-C-Area-06 → → 7047091-Mt-Vernon-Toastmasters ←

Base-22-members → Oct-2019-4-members → → **Currently-6-members** → (in-work)¶

Div-C-Area-11 → → 5851096-Riverbend-Toastmasters ←

Base-8-members → Oct-2019-8-members → → Currently-8-members → (Re-Coach-Assigned)¶

Div-E-Area-07 → → 1078293-Como-Communicators ←

Base-4-members → Oct-2019-8-members → → Currently-8-members ¶

Div-E-Area-14 → → 2842-Waynesville-St.-Robert-Area-Toastmasters ←

Base-8-members → Oct-2019-8-members → → Currently-8-members → (in-work)¶

Div-E-Area-21 → → 4043-Good-Neighbor-Toastmasters-Club ←

Base-8-members → **Oct-2019-4-members** → → **Currently-3-members** ¶

Div-F-Area-08 → → 3287-Open-Line-Toastmasters ←

Base-9-members → Oct-2019-5-members → → **Currently-6-members** ¶

Div-F-Area-12 → → 6484284-ABECU ←

base-19-members → **Oct-2019-0-members** → → **Currently-0-members** ¶

Suspended Clubs

Renewal Periods – 2 Renewals periods of less than 8 club will be suspended

<u>Div-B-Area-16</u> →	→	<u>.710070-Speak-Out</u> ←		
<u>Base-0-members</u>	→	Oct-2019-0-members →	→	Currently-0-members-(Loss) ←
¶				
<u>Div-E-Area-14</u> →	→	<u>493-Fort-Leonard-Wood-Club</u> ←		
<u>Base-06-members</u>	→	Oct-2019—0-members →	→	Currently-0-members → (In-work) ¶
←				
<u>Div-E-Area-14</u> →	→	<u>4534024-Brewer-Science-Toastmasters</u> ←		
<u>Base-0-members</u>	→	Oct-2019-0-members →	→	Currently-0-members-(Loss) ¶
←				
<u>Div-F-Area-15</u> →	→	<u>5852419-Ansira-Toastmasters</u> ←		
<u>Base-0-members</u>	→	Oct-2019-0-members →	→	Currently-0-members → (Loss) ¶

Membership Dues Renewal Deadline --- April 01, 2020

Ultimate Open Houses!

- ▶ \$30 Reimbursement for Food/Drink
- ▶ Marketing Brochures and Material
- ▶ \$50 Online Advertising
- ▶ Schedule as many as possible

Talk Up Toastmasters

Business Expo Booth

▶ **Tuesday**

April 14th

▶ **11am-5pm**

▶ **We need volunteers!**

Club Coaches and Mentors Needed

- ▶ Contact Club Growth Director
- ▶ RJ Stratton, DTM
 - CGD@Dist8tm.org