



DISTRICT DIRECTOR REPORT

JAMES L. CHILDRESS, ACS, ALB

DEC MEETING

November 16, 2019



PAID CLUBS

Paid club base is **105**.

Need **107** to be distinguished.

Number of paid clubs is **93 up from 86** at last DEC mtg.

Let's continue to follow-up to save as many clubs as possible.

Low Membership

- ▶ Open Line – 5
- ▶ Good Neighbor – 3
- ▶ Talu – 4
- ▶ BJC – 4
- ▶ ToastUs – 7
- ▶ Poplar Bluff - 1
- ▶ Riverbend – 4
- ▶ Bi-State - 6
- ▶ Mt. Vernon - 2

Renewals Not Here

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- ▶ Triton - 0
 - ▶ ABECU - 0
 - ▶ Kemper – 0
 - ▶ TD Ameritrade - 0

SAVING DIVISION E

- ▶ Only 9 paid clubs out of 12 total clubs.
- ▶ Two clubs are suspended, both in Area 14.
- ▶ Will need all hands-on deck to save the division.
- ▶ Had initial talks with Division Director about the state of the division.
- ▶ Will put a rescue team in place to come up with strategies.

COMMITTEE UPDATES

CORPORATE LIAISON CHAIR – PHIL MUNRO

- ▶ Committee has had two meetings
- ▶ Started developing a best practices document
- ▶ Developed a spreadsheet with 5 years of historical data to identify struggling clubs
- ▶ Planning to reach out to and visit identified struggling clubs
- ▶ Planning to develop webpage similar to Pathways resources
- ▶ Corporate summit coming up second week in December.

COMMITTEE UPDATES

YOUTH LEADERSHIP CHAIR – GREG PHILLIPS

- ▶ St. Louis area, Suresh Gopalakrishnan completed a youth leadership program in October. He plans another workshop in January.
- ▶ Greg Phillips completed another program in November with the help of MasterToasters, Jess East. He has another program scheduled for February at the University City Public Library.
- ▶ Aaron Huey, Cape Girardeau Toastmasters, is hosting the first Youth Leadership workshop in that area

COMMITTEE UPDATES

YOUTH LEADERSHIP CHAIR – GREG PHILLIPS

- ▶ In September, Greg was invited to be a panel member reviewing a new product pitch meeting at Affton High School. Four teams of three advanced placement pre-med high school students wanted feedback on not only the business portion of their presentations but also on their presentation techniques. It was a fun opportunity to expand the ways Toastmasters can help students.
- ▶ South County is finishing up a YLP with 9 students.

JAN & FEB DEC MTGS

CANCELED

UNFINISHED/NEW BUSINESS

