



DEC Meeting Minutes – September 21, 2019; Zoom meeting

Meeting Called to order by James Childress, DD at 1:15 pm.

This is an abbreviated meeting to monitor how things are going so far.

Club Officer Training Discussion

- James: Please share feedback about club officer training.
- Some clubs have not bought into club officer training. Maybe conduct a mastermind session to figure out ways to show some club officers that training is relevant and helpful.
- James: How was it for Area Directors to plan and organize training?
- There were a lot of training sessions available which made it difficult to find enough trainers.
- Some Area Directors used a group training method to offset not having enough trainers. It provided a more collaborative environment and helped with networking.
- Need to be more strategic with scheduling officer training. It's a challenge to find enough trainers. There's value to group training but it could be difficult for new officers to learn the specifics of their roles. New officers do not know what to expect. Need to do a better job of promoting training in order to entice them to attend.
- Last chance training worked out very well. Three to four clubs were able to meet their DCP requirements. Highly recommend to schedule that for the second round. Rolling training (allowing members to walk in between the start and ending of training) went well.
- Need to market club officer training in a positive light. Some officers may not like the mandatory tone of why attendance is important. Instead talk about how fun it is to network and learn about different tips that cannot be found in the manuals. Also, think about having testimonials from members that attended training.
- Combined Area club officer training worked out well. Division B training was the last training offered for that Division and about 13-15 officers attended. Need to plan better in the future for club officer make-up training. Too many trainings in a short window.
- District club officer training statistics were collected by Kat Mokriakow. The number of officers trained were the highest since 2017-2018; 212 out of 763 club officers were trained. Division C & E had higher numbers of attendance. A possible solution to help find more trainers for club officer make-up training is to offer a Train the Trainer session for those individuals that want to train. Will take some coordination to effectively accomplish the objective.

- Another idea to increase attendance is to talk to clubs about why the DCP is important.
- A Train the Trainer session has been tentatively scheduled for November 17th. It will last four hours and will be led by Angie Breinin and Adrienne Pluss.
- **Concur** – No issues so far.
- **Area Director Visit Reports** – A question was asked about getting access to archived reports. There's not a way on the website. Must depend on the previous Area Director to forward reports.
- **Open floor** – Is there a formal approval process to request marketing funds for clubs to help them with marketing. There's no process in place. That will be a subject for discussion between the Trio and Finance Manager.
- We had 93% of Division Directors and Area Directors trained. That exceeded the 85% requirement needed to meet one of the qualifications for Distinguished District. The other qualification is to turn in the District Success Plan.
- Next DEC meeting will be on October 19, 2019 at Grant's View Library at 10:15 am.
- Meeting adjourned by James Childress at 1:50 pm.