



**Division A Director's Report
(Areas 2, 4, 5, and 9)**

District Council & DEC Meeting
September 21, 2019

Club Visits

- ▶ 14 club visits made, but not entered TI website
- ▶ Area Directors Goal
 - Visit 100% of clubs
 - Submit 100% of club visit reports

Club Officer Training

- ▶ 14 out of 20 clubs met goal for first club officer training
 - Area 2: 4 of 5 clubs 4+ officers trained *
 - Area 4: 4 of 5 clubs 4+ officers trained
 - Area 5: 2 of 5 clubs 4+ officers trained **
 - Area 9: 4 of 5 clubs 4+ officers trained ***

* Craftsmen Industries Toastmasters: Need help getting officers into TI system (none trained)

** Poplar Bluff: President Larry Kimbrow to get credit for President Training?

*** LCMS: President trained on 8/25/19, only 3 officers in club

Division A New Club Leads

- ▶ Area 5:
 - Evening Club in Cape Girardeau
 - New Open/Corporate Club VLSI (Andrew Welter's, Area 5 AD, Workplace)
- ▶ Area ?:
 - Pathfinders Church
 - Sponsors will be Adrienne Pluss & Kevin Desrosiers
- ▶ 3 clubs struggling with membership
 - One club reassigning to area 6
 - One club no longer needing (TD Ameritrade)
 - Easy club had toastmasters table at wellness fair

Division A Struggling Clubs

- ▶ TD Ameritrade (Area 4)
 - Will probably become inactive. Has not met since being chartered. Unable to contact anyone.
- ▶ Poplar Bluff (Area 5)
 - 7 Active members. AD & DD visited club on 9/12/19 with AD and hopeful for growth.
- ▶ Mount Vernon (Area 5)
 - Trying to reassign to Area 6 because of proximity & best interest of club
- ▶ UniGroup (Area 9)
 - 11 members on paper. Lost 2 officers. Need to work with Art & Barry (club coaches).
- ▶ Capital T (Area 4)
 - DD Met with club 9/20/19. 8 solid members. Developing actionable ideas to grow membership. Advanced Club considering how to open club to new members who are not "advanced." Easy club had toastmasters table at wellness fair.

Division A Success Stories

- ▶ Speak Easy (Area 9)
 - Represented Club/Toastmasters at Panera Wellness Fair on 9/18/19 with potential new members
- ▶ Cape Gerardo Celebrating 60th Anniversary this year

Division A Achievements

- ▶ Andrew Welters (Area 5 Director) serving as Co-Chair on Pathways Committee
- ▶ Debbie Young (Immediate Past President South County TM) serving as Co-Chair on Pathways Committee
- ▶ Adrienne Pluss working with Angie to create District 8 TLI Playbook
- ▶ 3+ members working toward DTM
- ▶ Division A Contest Scheduled
 - Dwayne Miller Contest Chair
 - March 28, 2020

Membership Renewals

- ▶ Area 2:
 - 2 out of 3 met renewal goal
 - Will contact AD to determine status of other clubs
- ▶ Area 4:
 - 2 out of 3 met renewal goal
 - Will contact AD to determine status of other clubs
- ▶ Area 5:
 - 2 out of 3 met renewal goal
 - Will contact AD to determine status of other clubs
- ▶ Area 9:
 - 2 out of 3 met renewal goal
 - Will contact AD to determine status of other clubs

DCP Progress

- ▶ 1 clubs with 5+ goals achieved
- ▶ 2 clubs with 4 goals achieved
- ▶ 1 clubs with 3 goals achieved
- ▶ 1 clubs with 2 goals achieved
- ▶ 5 clubs with 1 goal achieved
- ▶ 10 clubs with 0 goals achieved

- ▶ **ALL** working with AD's toward Distinguished +

Pathways Adoption Rate

- ▶ 70.8% Adoption Rate across Division A
- ▶ Will work with Andrew & Debbie to find ways to increase these

Club Suggestions for TI

- ▶ Offer additional Paths for individuals who have retired and are not seeking business/professional advancement or skills (i.e. Story Telling, Special Events Speeches, Speaking as a Hobby, Developing Social Networks, etc.)