

TOASTMASTERS
INTERNATIONAL®

2019 FALL VIRTUAL DISTRICT COUNCIL

DISTRICT DIRECTOR REPORT



DISTRICT 8 THEME: SHARE, CONNECT, AND GROW

DISTRICT 8 VISION: CREATE CULTURE, STRENGTHEN COMMUNITY,
AND INFLUENCE CHANGE

EXCELLENCE IN PROGRAM QUALITY AWARD

- ▶ Awarded for having 48 distinguished clubs last program year.
- ▶ Outstanding job District 8!!!
- ▶ Off to a great start this year
 - 4 clubs already achieved 4 or more goals; High Noon has 6.
 - Pathways; Crossroads earned 6 level ones; Cave Springs, Techmasters, and Primary Conversations earned 4 level ones.



Triple Crowns and other awards from 2018-19 program year will be presented at the club or at a district event if practical.

POSSIBLE ALIGNMENT CHANGES

Mt. Vernon may move to Area 6.

District 54 wants to annex 9 counties from District 8. Need to do more research before deciding.

MEMBERSHIP

Need to get dues in by September 30th. Currently 602 paid members.

There's been a decline in membership the last few years. Division E is really struggling. Only three areas and is in danger of losing Area 14. Will focus on finding ways to grow that area. Will need volunteers.

26 clubs in the district are eligible for club coaches.

We're going to focus on ways to increase our social media footprint across the region and market heavily.

NEW DEVELOPMENTS

Created new committee chair positions to address District 8 needs:

Pathways Committee – Andrew Welter and Debbie Young; chairs.

Speechcraft – Phyliss Thesier

Corporate Liaison – Phil Munro

Fundraising Committee – Need volunteers (great HPL project).

Also need a photographer, Area 14 Director, and Area 17 Director.

UPCOMING EVENTS

Brand Awareness Day – Geoff King; CGD & Annetta Works-Sally; PRM
Will focus on internal branding

Spring Conference 2020 – April 17th & 18th; St. Louis, MO; Holiday Inn off of Watson Rd. Speech contest will be Humorous and International.

Spring Conference 2021 – April 9th & 10th; Springfield, IL; Crown Plaza Convention Center