## PRM Report for DEC Meeting

Beginning of this toastmasters year, I set some lofty goals to take higher levels of Culture, Synergy & Communications and I believe we have accomplished this year.

## 1. Social Media:

- a.) Meetup for the district is steadily gaining public attention and having more prospective members join the SPEAKERS AND LEADERS, District 8 Toastmasters Group.
- b.) District 8 Facebook Public Page is gaining more members. This is the place to invite non-members to join and where general public can see District 8 Toastmasters events and stories.

  District 8 Facebook Group is a Closed Group and only members of District 8 Toastmasters can join. All non-members will not be approved to join. Still need to work on getting more district leaders and members joining and using this communication platform for non-public information. This is where District 8 Members can share documents and events within the district, also where advice and requests can be posted for help and getting the word out throughout the district. As a district leader, are you making use of this ...Such as asking for more functionaries for district speech contest & events.
- 2. Pathways acceptance is gaining ground and district leadership is working making the transition from the Traditional Educational Program to New Pathways Program, easier for new and current members.
- 3. District 8 Promotional events to get the word out to the public about toastmasters is closing out this 2018 2019 toastmasters year with St. Louis Business Expo on April 23, 2019, at the St. Charles Convention Center, from 9 am till 5 pm. We are in need of some more volunteers for this day to man the District 8 exhibitor's booth.