



CLUB GROWTH DIRECTOR INCENTIVES 2018-19

Share the benefits of Toastmasters to EVERYONE!!!

INCENTIVE PROGRAM SUMMARY

- Greetings, District 8 Toastmasters! Welcome to another exciting Toastmasters year! The following Club Growth Incentives are instrumental in growing and sustaining healthy Toastmasters clubs. Dr. Ralph C. Smedley had a dream to help people improve their communication and leadership skills in a friendly, non-threatening environment. We continue that dream today by sustaining healthy club membership. Building, and more importantly, sustaining your club's membership can be challenging; a healthy club is defined as one with at least 20 members. This ensures that the club runs more smoothly, has better and more enthusiastic club meetings, while adding more variety.
- To help facilitate that membership growth, I am pleased to offer the incentives shown below:

ONE

- Any CLUB that wins the TI membership incentives Smedley Award, Talk Up Toastmasters, **OR** Beat The Clock Award will win a \$50.00 District 8 Bookstore gift certificate!

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- Smedley Award: Add 5 new, dual, or reinstated members Aug. 1st through Sept. 30th.
- Talk Up Toastmasters: Add 5 new, dual, or reinstated members Feb. 1st through Mar. 31st.
- Beat The Clock: Add 5 new, dual, or reinstated members May 1st through June 30th.

TWO

- Any CLUB that earns **TWO** of the three TI membership campaigns will win a \$75.00 District 8 Bookstore gift certificate!

2/3

THREE

- Any CLUB that wins **ALL THREE** of the TI membership campaigns will win a \$100.00 District 8 Bookstore gift certificate!

3/3

FOUR

- 8/80 Award:
 - Any CLUB that adds 8 new members and has 80% retention of members during the same renewal period wins a \$50.00 District 8 Bookstore gift certificate!



FIVE

- **KICK IT!!!!**

- Any MEMBER who provides a new contact to the Club Growth Director or Club Extension Chair that leads to a “kick-off meeting” and a Chartered club wins a \$25.00 District 8 Bookstore gift certificate!



SIX

- Open House Promotion
 - Clubs that hold an Open House between **November 1** and **April 1** with 5 or more attendees will be reimbursed for Open House expenses up to \$50.00. First 20 clubs are eligible! Contact CGD Angie Breinin for redemption details.
 - ** No reimbursements will be provided for gift card purchases to be given out as raffle/attendance prizes.**

