



**District 8 Toastmasters  
DEC Meeting Minutes  
Saturday, April 7, 2018  
12:30 PM –4:30 PM**

**District Mission**

We build new clubs and support all clubs in achieving excellence

**District Director Vision**

Strengthening the Core of District 8 through Membership Retention

**Minutes**

**Attendees:**

Kat Mokriakow, Tim Spezia, Elaine Curry, Natalie Meighan, James Childress, Parshu Anantharam, June Jeffries, Dan Galarza, Tom Coscia, Lora Mather, Angie Breinin, Monaye Dockett, Karen Leingang, David Kincade, Evelyn Pearman, Nancy King, Vic Mattison, Susan Boley, Rick Hoelscher, David DeVeydt, Mark Bean, Linda Sullivan, Ellen Kirchoerfer, Scott Moore, Patti Howard, Jeanette Lynch, Brian Pelikan

**Call to Order**

**District Mission Read**

**Adoption of the Agenda**

*Adoption of the Meeting Minutes*

John Mark Bean, Area Director, made a motion to accept the minutes

Tim Spezia, Finance Manager, seconded the motion

The meeting minutes have been adopted.

The motion carries

**Financial Report – Tim Spezia**

*Profit and Loss (ending Feb 28 )*

*Looking great.*

*Trending well on actual to expected*

*TI has a great forecasting model*

*Need to enter conference budget for spring in the budget. Need to start tracking this.*

*Big expense is mileage*

*Trophies are a large expense too.*

*Storage locker is a large expense item too.*

*Concur revisited*

*Mileage Receipts*

*Place club name and number on the summary page*

*Show total mileage*

*Use exact mileage figure and 32 cents per mile*

*Enter the reason for visit*

*Preferred method of reimbursement is possible.*

*Submit all expenses in a timely manner. We do not want expenses being carried over into the following fiscal year.*

*District Events*

*Be sure to participate in district sponsored events*

*Most are prepaid and need volunteers*

*Be careful of district assets*

*Banners*

*Stands*

**Administrative Policies Committee Report – Lora Mather**

**Procedures Committee**

There are nine members of the committee.  
The names of members were announced.  
All members have their DTMs  
All members have recent knowledge of D8

**Objective**

**Significant changes**

Postponed 2017/2018 work due to all different changes coming  
8/17 board major modifications that affected district activities  
Conversion to Pathways

**D8 Trust Fund**

Inmate Fund  
Renamed to match TI  
Pathways – Prison Members must buy printed materials – fund sufficient to cover cost

**District Meetings/Conference**

**Voting Changes**

**District Contests**

Required to do international contest  
We can have others and not bound to a max

**Defined Virtual Meetings with voting process**

Some before 9/30 but after June.

**At least 2 council meetings**

**At least 4 exec committee meetings**

**Voting**

Proxies allowed at in-person meeting – same as before  
Dec member may carry max of 3 votes  
Proxies are not allowed at virtual meeting  
Each district council member must cast their own vote, therefore the chair cannot make a voice vote decision.  
Each vote counted and recorded  
Paddle process  
On-line casting only one vote

**Annual Conference**

**District Contests**

March 2018 surveyed membership  
Results

No significant clear answer  
Big picture indicator of lack of detailed interest in contesting

Make-up training cannot be done virtually due to TI rules

**Procedures adoptions**

Natalie Meighan motioned to adopt at council.

**Discussion**

Discussed reimbursement trophies  
Discussed but deferring to change to next year

**Trust funds question**

What is budget for that with new price of material  
Privacy because others are contributing. Cannot disclose.  
Guidelines on how to budget to support for 2 prison clubs was discussed.

**Virtual Meeting**

Principles guided by TI  
Three different options in this category  
The district is working on this.  
Zoom is being used but need support to extend session beyond 45 minutes.  
Virtuals are optional across the board.

Motion carried

**Realignment Committee Report – Tim Spezia**

Area Adjustments were discussed.  
Need right numbers of strengths in the area  
Changes for this year

**Two changes**

Master Toasters from Area 2 to Area 20. Geographically in Area 20  
Smedley Hometown Area 11 to Area 1

Cannot consider clubs that are in process of chartering. Have to be on TI's books.

**Questions**

Temporary assignment of new clubs was discussed.

Motion to accept realignment as presented

Dan Galarza of Area 14 made a motion to accept the realignment

*Discussion*

*Patty Howard from Area 5 had some comments:*

*There is a two-hour drive from one end to another.*

*Two IL clubs stay with IL and not share with MO as a suggestion.*

*Visits by Area Directors are sparse along with Division Directs.*

*This happens in other rural areas.*

*We need to address the outlander feeling.*

*Now there are six clubs*

*Move closer to OFallon IL way rather 2 hour clubs vs 1 hour clubs*

*Proximity of Area 6 and Area 11 was discussed.*

*May just need to hang in there one more year with how things are.*

*Division C has another question*

*What if an area is decreasing by a club. Does that affect realignment now? No.*

*Too late to make changes to A5*

*Marion IL*

*Realignment Vote*

*Nay 4*

*Ay 17*

*Abstain – 2*

**Long Range Planning Committee Report – Tom Coscia**

*QA*

*Suggestions on the Report were provided*

**District Leadership Committee Report – Lora Mather**

*Candidate Slates Were Announced.*

*D8 Credentials Voting Process*

*All votes counted accurately*

*Mission being shared*

*Voting*

*Paddles*

*Credentials desk – give paddles with number of votes on them.*

*Mock-ups provided*

*Teams Needed for Project*

*Paddle Makers – 4 people*

*Vote Counters – Need 6 but have 2 already*

*Credentials Desk – Lora Mather, David Kincade and need a former DG*

*Vote counter can be one who has a vote? No*

**District Conference – Jeannette Lynch**

*Friday – Italian Dinner*

*Entertainment*

*Hospitality Room*

*Hotel – 99\$*

*Free breakfast*

*In hospitality room*

*Big Room at Council Meeting*

*International Director*

*Will give keynote address*

*Educational Sessions*

*Three popular sessions*

*Impromptu*

*Entrepreneurial*

*Take job and love it*

*There are others too*

*Traditional dinner on Saturday night*

*Awards and DTM celebration*

*Conference Price is 85\$*

*Marketing of event encouraged*

*Copies of registration forms and talking points distributed. Soft copies to be sent.*

**Division Caucus – Division Directors**

*Group Discussion*

*Natalie Meighan*

*Membership problems*

*Make sure clubs understand where they stand*

*Clubs that qualify for coaching.*

*Get coaches to those clubs*

*Over 20 clubs would be distinguished if met membership goals.*

*Angie Breinin*

*Identifying clubs needing club coaches*

Parshu Anantharam

Follow up with clubs with membership needs

Patti Howard

Two members got triple crown

Karen Leingang

Pathways discussion

June Jeffries

Club visits

Follow up with clubs on unpaid dues

Supporting conference is key

Knowing what to expect

Upcoming Contest

Major construction at Musick and Gravois for Future Meetings

Alternate route to get to library

Contest impact

Tom to mention construction issues

David Kincade

One club has distinguished.

One club has not made inroads.

Concentrate on clubs that need help and advice.

Possible lack of earning and not tabulating.

### Club Growth Director Report – James Childress

Current State of District 8

- **Paid Clubs**
  - BASE CLUBS – 114
  - CURRENT PAID CLUBS – 109 (Toast on the Rock)
  - # OF PAID CLUBS TO ACHIEVE DISTINGUISHED – 118
  - # OF PAID CLUBS TO ACHIEVE SELECT – 120
  - # OF PAID CLUBS TO ACHIEVE PRESIDENT'S - 124
- **Membership Payments**
  - BASE MEMBERSHIP – 4508
  - **CURRENT MEMBERSHIP – 3564 (March Closeout April 13<sup>th</sup>)**
  - # OF MEMBERSHIPS TO ACHIEVE DISTINGUISHED – 4644
  - # OF MEMBERSHIPS TO ACHIEVE SELECT – 4734
  - # OF MEMBERSHIPS TO ACHIEVE PRESIDENT'S - 4869
- **Statistics**
  - Districts with highest percent of clubs with 20+ members : **67 out of 107 (40.17%)**; goal is top 20 finish; currently number 20 is 58.20%.
  - Districts with highest net club growth: **87 out of 107 (-5)**; goal is top 20 finish; currently number 20 is +4.
  - Paid clubs – Fell from number 9 in the world to 93; **14.0% percentile**.
  - Memberships – Number 80 in the world; **26.2% percentile**.
  - Goal for both is to finish in the **75% percentile**.
- **Unpaid Clubs**

Division	% Paid	# Unpaid
F	89.7%	3
A	83.3%	4
C	75.0%	5
B	63.3%	11
E	50.0%	7
- **Clubs In Need of Coaches**
  - Fourteen Clubs are in need of coaches
    - **DIVISION B**
      - Save-a-Lot Toastmasters (SALT)
      - BJC Toastmasters
      - Toast On the Rock
      - Grace Church Toastmasters
      - Shalom Church Toastmasters
      - River City Toastmasters Club
      - WWT-HQ Toastmasters (?)
    - **DIVISION C**
      - Effingham Toastmasters
      - Smedley Hometown Memorial Toastmasters Club
      - Riverbend Toastmasters
    - **DIVISION E**
      - Ozark Orators Club
      - Missouri Univ. of Science & Technology
      - Fort Leonard Wood Club
      - Courage to Grow Toastmasters Club

- **New Clubs**
  - PMIMSL – JULY 28, 2017
  - ST. FRANCIS – AUGUST 10, 2017
  - WWT-ILLINOIS – AUGUST 4, 2017
  - CENTENE CORPORATION – JANUARY 25, 2018
  - KEMPER SHOULD CHARTER NEXT WEEK
- **Prospective Clubs**
  - ST. LOUIS COMMUNITY COLLEGE – NO LONGER MEETING
  - CRAFTSMEN – CURRENTLY MEETING
  - GL GROUP – SUBMITTED APP. TO ORGANIZE 11/17/2017 (ON HOLD)
  - BI-STATE DEV. – SUBMITTED APP. TO ORGANIZE 01/23/2018; **KICKOFF MEETING APRIL 10<sup>TH</sup>**
  - DAUGHERTY BUS. SOL – SUBMITTED APP. TO ORGANIZE 01/30/2018. **DEMO MEETING APRIL 18<sup>TH</sup> (NEED VOLUNTEERS)**
  - PARRHESIA – SUB. APP. TO ORGANIZE 02/14/2018. CUR. MTG.
- **Hot Leads**
  - ST. GENEVIEVE CHAMBER – CONDUCTED DEMO MTG
  - MOUNT VERNON – DEMO MTG HELD DEC 12<sup>TH</sup>; GREAT TURNOUT; 14 INTERESTED
  - UIS, STUDENT PUBLIC HEALTH – DEMO MTG HELD NOV 20<sup>TH</sup>
  - IBM COLUMBIA, MO - VERY PROMISING DISCUSSIONS
  - IHEART MEDIA – MADE INITIAL CONTACT
  - MERCY HOSPITAL (CRYSTAL CITY) – MADE INITIAL CONTACT
  - BENTON, IL (CHAMBER OF COMMERCE) - MADE INITIAL CONT
  - ST. LOUIS COLLEGE OF PHARMACY – MADE INITIAL CONTACT
- **Incentives**
  - INCENTIVE 1 - Any club that wins the TI incentives Smedley, Talk Up Toastmasters or Beat the Clock Award will win a \$50.00 gift certificate that can be redeemed at the District 8 Bookstore.
  - INCENTIVE 2 - Any club that wins two of the three TI membership campaigns will win a \$75.00 gift certificate that can be redeemed at the District 8 Bookstore.
  - INCENTIVE 3 - Any club that wins all three of the TI membership campaigns will a \$100.00 gift certificate that can be redeemed at the District 8 Bookstore.
  - **CONGRATS MONEY TALKS! WON SMEDLEY AWARD; 7 MEMBERS**
  - **OPEN HOUSE – JUST ENDED ON MARCH 31ST**

#### **Program Quality Director Report – Elaine Curry**

##### *Spring Conference 2018*

- May 18 and 19  
Holiday Inn,  
3400 Rider Trail South,  
Earth City, MO 63045
- International Speech Contest
- Evaluation Speech Contest
- District Council Meeting (Sat. May 19)

##### *D8 Toastmasters Fun Day,*

- Address  
May 20, 2018 at World Bird Sanctuary,  
125 Bald Eagle Ridge Road  
Valley Park, MO
- Volunteers are needed to help organize the event.

##### *TLI June 16, 2018*

- Targeting Lindenwood College in Belleville

##### *Club Officer Training*

- Division Directors should familiarize themselves with the guidelines for make up training outside of the TLI
- Sign in sheets should be submitted to the PQD upon completion of training officers
- Officers should be on record in the TI system in order for the club to get credit for the role in their club that they were trained

##### *Pathways Roll Out*

- On February 13<sup>th</sup> District 8 along with the other Districts in Region 5 and 3 rolled out Pathways
- Every member in D8 received an email asking them to take an assessment and choose their free Path
- New members are only permitted to start with the Pathways program

#### **Public Relations Success Plan – Kat on behalf of Eileen Smith Murphy**

- Social media statistics in the district were discussed for Public and Private Groups
- Meet Up Status
  - Springfield IL renamed
  - Propose to Revise Meet-up.com
    - Oversight from District
    - Clubs have direct access to meeting pages
    - Facilitates club participation

- Allows more engagement with potential guests
- Less chance of inaccurate information/communication lapse
- FAQs
  - Eileen fixes any forms
- D8 Website
  - Added a free e-book
    - Under resources on website
  - Working on club directory
- Community Presence
  - TV Interview
- Magazine Distribution Project
  - Put TM magazine in waiting rooms
- Events
  - Working women's survival show – Big success
  - Active Leadership
    - Workshop with David DeVeydt was great.

#### **District Director Report – Kat Mokriakow**

- Question? How can a member win an outstanding tm pin? – Send email to Kat about how they are outstanding. Has to be from that member.
  - Ten pins sent out so far.
  - Just a paragraph is necessary.
- Darren LaCroix talk was a real help
  - Billboard locations need to be advertised on the website
  - Upcoming District Events
    - Flash Mob Events
      - Do a skit on Toastmasters in a Park
- Educational goal status of clubs
- Number of Clubs that will prevent us from being distinguished was discussed.
- Changing Up the Game Plan
  - Elaine asked to present on youtube on club growth – she can do it.
  - First youtube assignment from Darren LaCroix
- There are two remaining meetings.
  - What do you want to share with the next person?
  - How can we transition effectively?
  - How Area Directors can effectively influence the club?
- Division Huddles
  - Positive incentive discussion with successors
    - Recommend to meet clubs before contest
    - Encourage members to participate in the event
  - Club Reports
    - Identify new area directors early so that they can shadow and know where the clubs are.
  - Support from District
    - Long range planning
    - Need to know long term dates
  - Recognizing people and saying by name is important

#### **Meeting Adjournment**

- Evelyn Pearman motioned to adjourn the meeting
- Rick Hoelscher seconded the motion.
- Meeting Adjourned at 4:37 PM.