

District-Sponsored Meetup Groups

What is Meetup.com?

[Meetup.com](#) is an online social platform for organizing all sorts of get-togethers, from charity events to pickup sports games to Star Wars movie marathons. It's also popular with Toastmasters clubs because it's a perfect advertising platform for reaching out to people who have never heard of Toastmasters.

District 8 pays for and hosts three Meetup groups, which encompass multiple clubs based on geographic location:

[St. Louis Speakers and Leaders](#)

[Springfield Speakers and Leaders](#)

[Columbia/Jefferson City Speakers and Leaders](#)

Why use Meetup to promote your club?

Meetup is an easy and efficient way to put your club in the public eye. It has a large and varied user base, meaning you can use it to attract all sorts of people to your club. **Best of all, there is virtually no work and absolutely no cost to your club to use the District-sponsored groups!**

Which clubs can use it?

Any *open club* in good standing can use our District-sponsored Meetup groups. This is a requirement of Meetup.com's Terms of Service, which state that all events and groups must be open to the public.

If you are a closed club and are having trouble attracting members, please contact PRM Eileen Murphy directly.

I want to participate. What do I do?

All you have to do is fill out our Meeting Listing Request form [LINK] and send it back to PRM Eileen Murphy (Eileen.murphytm@gmail.com). We originally required that participating clubs track how many guests they get from Meetup and submit this information to the district. *This will no longer be a requirement*, though you are encouraged to keep track of where your guests hear about you to better organize future marketing efforts.

That's it! Your meetings will be listed for you in the appropriate group, and a link to the page will be sent to you to verify the accuracy of the information.

If your meeting information should change (moved location, cancelled for inclement weather, etc.) please notify Eileen Murphy as soon as possible!

We encourage members of participating clubs to join Meetup.com for themselves (it's free, and you can turn off their multitude of emails) and participate in the groups. Members who join can RSVP to meetings and interact directly with potential guests.

What else can I do to help?

If you are familiar with the use of Meetup, please consider volunteering to be an event host. I can set you up to have editing control over your own meetings, and having even a few people step up to do this would help tremendously!

Meetup recently changed their website layout, so you can now post pictures for your events. If you would like to add a picture to your listings, please send it along with your listing request. Please be sure that pictures are of a decent quality and that anyone in them is okay with them being shared online.