

FRIENDS DON'T LET FRIENDS FAIL...SHARE TOASTMASTERS

SUBMITTED BY RHONDA GRAY, CC, VPM (PRIMARY CONVERSATIONS TOASTMASTERS)

You've heard the saying, "friends don't let friends drive drunk?" Well if you would stop them from crashing their car, why wouldn't you stop them from crashing their career? You know people who work hard on their job, right? They come in and go above and beyond what's expected of them; yet, they still can't take their career to the next level. Although hard work is essential, it takes more than sweat equity to achieve your goals. When surveyed about the number one trait employers think is critical to career success, the number one answer across the board is COMMUNICATION! Someone may have the specific set of skills that match the skills necessary to perform a particular job, but that's simply not enough. Beyond the job-specific or technical skills, there are certain skills universally sought by employers. Every employer wants employees with the ability to listen, write, and speak effectively. If you or someone you know is not sharpening these skills, you'll never make the impact you could be making.

So who do you know, who could use that extra edge in their personal and professional life? The good news is that anyone who wants to improve their communication skills can do so through training, coaching, and mentoring. That's where Toastmasters comes in.

Primary Conversations offers its members the perfect opportunity to improve their communication skills in a safe, supportive environment. Even though the holidays are over, Toastmasters is still the perfect gift to give to your friends and colleagues. Share with them the benefits of membership and the value they'll receive from honing their skills. It's a gift that will serve them for a lifetime. Remember, NO MEMBERS, NO CLUB.