

District 8 Toastmasters DEC Meeting Minutes

By Tim Spezia, Administration Manager

Date: March 19, 2016

Meeting called to Order

Time 1:01 pm on March 3, 2016 by **Dale Lancaster**, Facilities Chair

Invocation: Gentle wisdom quotes and Three Types who are good at math

Introduces District Director **Farzana Chohan**, DTM

Farzana welcomes everyone to meeting.

Meeting Agenda Presented

Lamont Curry Area 6 Director moves to adopt the agenda

Add Joann York, Spring Conference Chair to address the DEC on details of the Spring Conference.

Rebecca Now, Area 9 D seconds the motion

To Approve Say **Aye**, **Ayes** heard

To Disapprove: Say **Nay**, **no Nays** heard

The motion to adopt the agenda with addition carries.

Accept Last Meeting Minutes

The next order of business is to accept the minutes of the February 20, 2016 DEC meeting

Presented by Administration Manager, **Tim Spezia**

A copy of the agenda was emailed earlier in week and copies are available here at the meeting.

Please review for corrections:

Time allowed for review of minutes, asking those in attendance if there are any corrections

Is there any discussion concerning corrections? No corrections mentioned

Need a motion to accept the February 20, 2016 DEC meeting minutes as presented.

Pierre Smith Division F Director makes a motion to accept the February 20, 2016 Minutes as presented.

Raymond Stratton Area 6 Director seconds the motion.

To Approve Say **Aye**, **Ayes** heard

To Disapprove: Say **Nay**, **no Nays** heard

The last DEC meeting minutes from February 20, 2016 are adopted as presented

Credentials Report

Sandy Kardis, IPDG, Credential Chairman: Signature roster examined

Twenty (**20**) members out of thirty three (**33**) Dec members are present; the quorum is seventeen (**17**).

Any items requiring a vote can be carried out.

A motion is needed to adopt the credentials report as presented by Sandy Kardis, IPDG:

Tom Coscia, Parliamentarian makes a motion that we accept the credential report as presented

Mark Strothmann, Area 12 director seconds the motion

All in favor, Say **Aye**: **ayes** heard

All opposed say **Nay**: **no nays** heard

The credential report is adopted as presented.

Spring Conference Presentation

Joann York, District Conference Chair

May 6-7 is Conference Date

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75th anniversary

Theme: "Yesterday, Today and Tomorrow"

Need Hospitality Chair

Club volunteer's assistance requested

Dale Lancaster Registration chair needs help

Public Relations Chair needed for Conference.

Friday Night fun activities Division Feud

Saturday Night, comedy improve

International Speech in afternoon

Six workshops planned.

Registration form ready

Farzana reiterates the Saturday contest time change to day time,

Saturday will have a community Communication Award presented.

Rebecca Now, Area 9 Director. How are awardees selected? [Are there nominations] Chosen from list.

1st Jack Dorsey mentioned [Twitter]

2nd Wells Fargo CEO

3rd WWT CFO

[Should be someone from the local community that has influenced the art of communications]

Innovative ideas and Practices Section

Dan Darnall, Leadership Development Chair Question and Answer

One challenge is to know where to get information. Exercise finding information through internet searches. Where to find details

What are the four Toastmaster's values? Integrity, respect, service and excellence in about tab

Where and when is the 2016 International convention to be held? Washington DC August 17-20th, 2016

What is name and number of District 8 newest club? How is this found, LCMS Toastmasters, Club # 5260358

Found in District 8 home Page - "Resources" - "District 8 New Clubs for 2015-2016". Or

Home page - "Resources" - "Dashboard" [find in list]

[Some still not logged in]

How many paid clubs and what is the percentage of growth in District 8? 106 Clubs total, -0.94% [a negative percentage because of minor decline in club base count]

List the five clubs that have had all seven officers trained in both training sessions? District 8 in club performance 7 for 7

River city; Weldon; Good Neighbor; Talu; Primary Conversation

In 1990 who was Toastmaster of year, Division Governor of Year and Area Governor of Year. Answered [located in Hall of Fame tab]

Concerning the District 8 Spring Conference where and when? Conference Tag Line, What are we celebrating? [Under Conference, The information appears in multiple places]

Division E contest details, start time, location?

[Contests location, Information appears in multiple places]

District 8 Mantra in the January 2016 article by Kat Mokriakow [where is article? In Comunic-8 archive, [Member Retention article]

What is the title of the March 15 District 8 Blog Posting? [2 workshops, in Blog section]

What is YLP? Who is chairperson? [Youth leadership, Greg Phillips, located in "Our Team"]

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Per the script for the Spring Conference what is the first responsibility of the chief Judge? [Contest, contest forums, Spring Conference script, look for chief judge, they get eligibility forms]

Where can you find the district announcements? [Home page]

When is the next DEC Meeting? [Calendar, District officers DEC Meeting Dates]

Questions/comments: District web site complicated for use, complaint about too much internationalization on main TI Web site

DD: we have much information resources available and need to know where to find needed answers

5 min Break 48:50 took ten minutes anyway 59:44

Division F

Pierre Smith, Division Director:

Building membership by building Social awareness in meetings, Grand Center 5000 increased membership by exploring outside the meeting confines

Open House invites college professors at Harris Stowe

Mark Strothmann Area 12 Director: Club visits, encourage open houses, get goals done

Find all members possible from social awareness like Meet UP, Facebook page,

Corporate club: invite managers so they know of clubs before annual review time

Mark Wisbey Area 8 Director– similar idea, but communicate with other clubs through video to build networking worldwide.

Plug to attend Harris Stowe Open House (primary conversations)

Division E

Erin Tucker Area 7 Director: Idea to speak in front of other clubs and audiences helps members to develop speaking roles implementing in geographically disperse areas is challenging

Division C

Lamont Curry Area 11 Director: Bribe with candy to everyone Membership is dropping, feels under pressure, Need to ask people as a 1 on 1 contact, will you come to our meeting? Will you join? Asking for commitment before guest leaves. Important in closing the Sale

James Childress Division C Director: open houses in Springfield IL area, Clubs helping Clubs; Monthly conference call, you tube video of DCP goals; Use Meet Up.

RJ Stratton Area 6 Director has print out of Club DCP goals available

Division B

Yutuka Ikeda, Area 3 Director: Concern 3 things, membership retention, new membership and team building

1.) Have stronger clubs help struggling clubs, incorporate video conference methods 2.) New Membership: Use Speech-Craft to invite people as a workshop; 3.) Team Building: use area contest to encourage participation by club members to volunteers for contest roles. Discussion

Will Hayden Area 20 Director: Annual goals have each club president make a 15 minute presentation to HR to bring out leadership skills. [Darnall: have slides on employee orientation on Toastmasters] April 5 Open House for Little Hills

Josh Monken Area 16 Director: losing two clubs, Star Masters had membership through manager recommendations

Toast on Rock had issue with telecommuting members but has pulled back up.

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Division A

Rebecca Now, Area 9 Director Presents skit "Open Door" Rap song presented. Conducting open houses, growing membership and mentoring clubs as needed.

Jennifer McSparin Area 5 Director Two IL clubs are thriving, 3 MO clubs struggling with members, Marion TV station broadcasts over entire Area 5, attempting to get on morning show to promote area clubs to community.

Som Bhattacharya Area 4 Director : Franklin county TM has issues coming to TLI, Club open to Skype use; Promote clubs the benefit of achieving Presidents Distinguished. The scheduling training nights a problem for some club members.

Farzana Chohan, District Director Summary: what did we learn? Idea of Open house incrementing up to Area then Division open house
Ways to achieve DCP Goals

Nominating Committee Report

Sandy Kardis IPDG

Statement read by Farzana from Jacquie Vick unable to attend meeting for various reasons

Will not attend DEC meeting, Will not run for District Director

District Leadership Committee Candidates:

District Director: Lora Mather

Program Quality Director Kat Mokriakow

Club Growth Director: 1.) Elaine Curry; 2.) Eileen Roth

Division A Som Bhattacharya

Division B Donna troy

Division C RJ Stratton

Division E Erin Tucker

Division F Angie Brennan [AKA Angie Davis]

District Leadership Committee: Terry Calderwood, Bridgette Wesley, James Childress, Jean craft and Pierre Smith.

District Director must submit the list to TI 4 weeks before conference, list sent through Communic- 8 to members

Campaign Rules Document and Officers consent form

Discussion – district council meeting, borrowed script from other district that outlines word for word the District Council Meeting to be used by Officer Agreement form must

Don Smith Area 10 Director: Question does Area Director get nominated through Nomination form? Can submit the name, but District Director appoints

Wil Hayden Area 20 Director: Do Area Directors get voted on? [In fall Council meeting, Area Directors and non-voted officers are approved]

Club Extension Report

John Barry, Club Growth Extension Chair

Chartered five clubs in first half of year; In February Missouri Synod [LMCS] is the sixth club. [Dan Darnall, Mark Strothmann]

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On bubble [About to charter all that's needed is paper work]

Touchette Hospital: [Mentors: RJ Stratton and James Childress]

Signature HealthCare: [Mentor: Yutuka Ikeda, Area 3]

Charles Crane Agency:

Washington University Medical School

A lot of leads in progress:

Daugherty Business Solution

United Postal Service

Arco Corporation

St Louis Health Care

The Financial Management Association

SA Health Care: Already meeting for past 8 months [unplanned club]

Virtual clubs: meeting virtually

VM Ware – want to align with Toastmasters

Panda Express – Fast food industry

Farzana Chohan, District Director: need to train backup for advanced knowledge of new club development

Speakers Bureau

John Barry

Promoting to membership through social media, not phone book

Looking for outstanding speakers to send out to community

A "Request For Speakers" form available on web site

Encourage members to consider bureau

Looking for speaking opportunity

Washington U Medical - communications

Centene on leadership

UMSL MBA program working invitation to address on communications

Hickey College: standing invitation for speakers

Youth Leadership Program

Greg Phillips, YLP Chair Not present

Donna Troy Area 18 Director speaking on recent program at Shalom Church to present opportunities for future community leaders through Youth Leadership Program. The club has conducted multiple programs in the past year.

How is a program started: Go to schools, churches, [community centers]

Continuing: the participants learn how to nominate leaders, vote, and participate in meeting organization dynamics. Plus learning about speaking, has helped participants excel in speaking assignments like debate team. A graduation celebration is organized like a club special event.

Farzana Chohan, District Director – can pass organizing torch on to other members,

Mentioned ROTC at Mascoutah High School by Randy Lanning The troop participates as color guard at conference.

Opportunity for parents to become involved

PR report

Camesha Hill-Carter, Public Relations Manager: Not present; no report or update provided

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Club Growth Director

Already heard new club report: will elaborate on specific items

On bubble definition [organization is in the process of submitting the paper work]

Where we are: 106 clubs on books almost all have renewed

Have lost five clubs this year [listed] Starting at 101, with six is 107 with six more possible

To be distinguished we need 110, Select Distinguished: 112 and Presidential Distinguished need 115

Distinguished and even Select Distinguished is possible with 113.

Membership Payments: new members 625, renewals: 1908, new club members: 139 The total is 2672

To be distinguished we need total membership Payments of 4472; we need 1800 more

To be Select distinguished we need: 4559 that is 1887 more payments

Presidential Distinguished 4689 Total payments, that is 2017 more

Retention is the key to Distinguished District

A competitive speakers club is being formed [advanced club]

Membership Campaign Workshops are underway

Membership workshops local March 26 and two more, one in Division C April 23 and Division E April 16

Jefferson City, Flyers available for those here

Attending clubs with low membership, seven clubs have been visited

Attended both Youth Leadership graduations to show district support, many possibilities

Need six more club mentors, many opportunities

Dues payments are due on April 1, no grace period,

Coscia: Clubs must be in on April 1 with 8 but members still have two months grace period.

Dues increase to \$45 on October 1

Will Hayden, Area 20 Directory: pay for whole year, answer still includes the \$45, no break

If paying for one year, send an email to TI membership with list of names who is paying for advanced term. Discussion

Lora Mather: make sure contestants are paid not just club minimum, and if club is suspended

Video option for club statement

Give gifts to clubs who gain new members, but what about retaining existing members. A program is being worked on [Yutuka Ikeda comment]

Planning on having a TLI workshop for new members orientation

Program Quality Director

Written update report provided:

Club officer training concluded on February 29 366 total officers trained, Seven [**five**] clubs with Seven Clubs trained, Discrepancies to be reviewed. Check clubs for training, limited time for corrections.

All club Contests are completed. Area Contests complete by end of March, Division Contests by end of April

Division Contest trophies are available for pickup. Signup sheet for those picking up, three Division Governors are missing

District 8 Spring Conference May 6 and 7, See JoAnn York to volunteer, still working on conference registration form.

Prison Club fund raising through baskets please inform club about need for baskets

June 11 TLI – at Monsanto Noontime club is interested in hosting the TLI. Not finalized UMSL is considered a backup

Don Smith Area 10 Director: June 11 is the Division C Area Open House. [Will take on advisement]

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District Director

Farzana Chohan, District Director

District distinguished numbers have been reviewed

District 8 website – needed workspace enhancement, information was there but difficult to navigate.

Added third column on right of page to help bring up additional information. Helps in marketing;

St Louis Arch added as icon. Examined other districts sites for consensus on ideas

Mobile format supported:

Frank Yates has helped in web Site development. Site development costs to be budgeted by district.

Make sure information about future dues increase is understood by clubs

Virtual attendance is happening worldwide and becoming more prevalent.

Enhanced revitalization is to be moved back to 2017 and three districts at a time

Next Three months: member retention, Why are we here? Humanistic leaders how can we help our fellow members. Important to consider ME. Member Experience

Last DEC meeting is April 16, 2016

To be covered:

Realignment

Procedures manual updates vote

Any Unfinished Business

None

Announcements made here in unfinished business:

need Judges at Harris Stowe April 4 6:00 pm

Another club contest needs ballot counters Thursday night

Conference **Som Bhattacharya** Open house

Kat Mokriakow, CGD. get open house announcements to RJ for Facebook page.

Discussion on training and many other topics.

Any New Business

None Not covered

Motion to adjourn

Som Bhattacharya, Area 4 Director makes motion to adjourn

Pierre Smith, Division F Director seconds the motion

All in favor say “aye” **ayes** heard

All opposed, say “nay” none heard

Meeting is adjourned at 3:33 pm on March 19, 2016

Minutes of March 19, 2016 DEC Meeting Minutes

Respectfully submitted by Tim Spezia, Administration Manager

Action items: To resolve Date conflict of TLI and Springfield, IL Area Open House on June 11 under Program Quality Director