



District 8 Executive Committee Meeting
Minutes for October 18, 2014

Call to order by Stuart Welter, ACS, ALB, SAA

Adoption of Agenda: Motion to adopt the agenda was made by Jacquie Vick, DTM; seconded by Lorie Kaplan, Area 7 Governor.

Secretary Report by Sandy Kardis: Sandy Kardis distributed the September Meeting minutes in an email prior to the DEC meeting for review. Motion to adopt the report was made by Ron Gossen, Area 3 Governor; seconded by James Childress, Area 6 Governor.

Credentials Committee Report, Lora Mather, DTM, IPDG

A quorum was met with 17 members.

Division Team Reports

Division F Governor: Regina Dennis

Accomplishments since last DEC

- All 5 Area and the Division F Fall Contests were successfully held.
- Wells Fargo Advisors club added 15 new members; rebuilding the club.

Areas Update (Status of Area Visits, Council Meetings, Successes, etc):

Summary: Area Governors have completed initial visits or scheduled visits are in place. Some have completed and submitted area visits online to TI. Club Success Plans are in place or being drafted. Division F Council meeting is planned for November 3.

Area 8: Tracking Club Success Plans. Open Line, AT&T clubs are open to other companies in downtown St. Louis to join.

Area 12: Area Governor made 5 official club visits and filed reports. Selling attending the Fall Conference to clubs.

Area 15: Area Governor conducted club visits for all 5 clubs. All 5 clubs are actively participating in the Club Success Plan. All Area 15 clubs submitted dues and received a point toward the DCP. Area Council meeting is planned for October 24.

Area 17: Area Governor completed one club visit and scheduled remaining. Let's Talk restarting owing to District Governor reaching out.

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Area 19: Club visits are scheduled and will be completed by the first week in November

Specific victories since the last DEC: In Area 12, the Torchmasters Club has been reinstated and is working to increase membership. In Area 17, Speech Masters Club #3268 held an open house in September and has several potential new members. In Area 19, Midtown Clayton Toastmasters #283, the oldest club west of the Mississippi held its 70th anniversary on October 4, 2014. Past members and new members networked. The highlight of the event was listening to alumni tell stories of the club's early days.

Specific challenges that need to be addressed by Area: In Area 12, the Torchmasters, BJC, and Free Speakers are working to boost membership beyond the minimum.

New club leads: In Area 19, there is a potential new club at the Area Governor's work place. Management Committee expected to discuss at the end of October.

Division C Governor: Tom Gillard

Areas Update (Status of Area Visits, Council Meetings, Successes, etc):

Area 1: The McBrian-Lincoln Douglas club has earned two leadership awards. The Smedley Hometown Memorial Toastmasters club completed one CC.

Area 6: The O'Fallon Toastmasters club completed an ACG. The Scott Toastmasters Club celebrated its 20th Anniversary.

Area 10: Noontime Toastmasters earned two Advanced Communicator awards. Horace Mann Toastmasters earned one leadership and one Advanced Communicator award. The Area Governor completed 4 of 6 visits.

Area 11: The St. Clair Toastmasters club is a sponsor to a Youth Leadership Program at the Mascoutah High School. The program is going to conduct their graduation at the district conference on November 15.

Specific victories since the last DEC: Scott Toastmasters have been invited to attend the National Contract Management Association Breakfast. This is a professional organization composed of government contracting specialists. They are interested in learning how public speaking can benefit them in their careers. The meeting is either December 4 or December 5.

Specific challenges that needs to be addressed by Area (candidates for coaching, visits, etc.):
Lots of hard work and effort is being put into the upcoming fall conference.

How can the District help (Specific ways in which the District can help make your Division better):
Looking for a club lead to start a new club to add to Area 11 to replace the loss of a suspended club.

Division A Governor: Adam Kutell

Reporting for Division A was Area 2 Governor, Dan Darnall.

Areas Update (Status of Area Visits, Council Meetings, Successes, etc):

Area 2: All official visits have been completed and submitted to TI. Wants to try a different approach to council meetings. Only one club sent a representative to the face to face meeting that was scheduled. Will set up a series of conference calls where we will discuss hot topics and share success stories. The Area 2 contest was held on September 27. Thanks to all that helped.

All clubs in Area 2 are now paid – Yeh!!!!!!

Specific victories since the last DEC: Chesterfield Toastmasters Club #6629 has 6 new members since the last DEC meeting. Mastertoasters #4431 and West County Toastmasters #2905 continue to meet and exceed club goals.

Specific challenges that need to be addressed by Area (candidates for coaching, visits, etc.): Chesterfield Toastmasters #6629, ROi #3447931 and Mercy #3040101 are all in a rebuilding mode. Their membership is low. Their energy is high, and progress is being made.

How can the District help (Specific ways in which the District can help make your Division better): Chesterfield Toastmasters #6629 is looking for several experienced toastmasters to help mentor newer members on how the meeting roles should be run. The club is in a rebuilding stage. The current president is doing all the mentoring himself.

Division B Governor: Carol Steinbach

Since Carol was camping this week-end, Rob Gossen gave the Division B in her absence.

Carol's accomplishments since the last DEC: participated in another of her area's contests, continues to coach the River City Toastmasters club, and publicized the upcoming district meeting to any club she visited.

Areas Update (Status of Area Visits, Council Meetings, Successes, etc):

Area 3: Ron attended Boeing meeting on 9/23 and filed evaluation; attended Script Masters 4 club teleconference on 10/1; attended River City Toastmasters meeting on 10/9 and filed evaluation; served as Contest Master for Area 13 fall contests on 10/11. Working on establishing officer training for new club Toast of the Fleet to be conducted prior to the end of November so they can be eligible for distinguished status.

Area 13: Pat did not send a monthly report. Her contest was successful, and she is working on her fall evaluations.

Area 16: Gail is a coach for the Earth City club. It looks as if the club will fold and combine with the Little Hills club in Area 20. She wants to continue as a coach for the Little Hills club. She is currently working through her club visits.

Area 18: Camesha was unable to attend this meeting but sent a report stating that her area contest went well and that she has all of her club visits set up and is working through them. She still needs some help with Shalom and Edward Jones Money Talks clubs.

Area 20: Will has visited all of his area's clubs and will submit his evaluation reports to the District soon.

How can the District help (Specific ways in which the District can help make your Division better): Gail has contacted the District on how to proceed with combining the two clubs mentioned in her report.

Division E Governor: Kenneth Freeman

Area 7 is the top performing area in the division. Areas 14 and 21 have not made any visits yet. Area 21 lost a club.

Areas Update (Status of Area Visits, Council Meetings, Successes, etc):

Area 7: Four out of six visits have been completed (with 3 official reports submitted). Last two club visits are scheduled by the first week of November. No area council meetings have occurred since the last DEC meeting.

Specific victories/successes since the last DEC:

Area 7's fall contest was completed on September 27, 2014 with 4 out of 6 clubs participating. A multi-club celebration for Ralph Kreigh's 2nd DTM as held on September 30. About \$70 was raised for the Callaway Club Fundraiser. With the Mid-Mo Advanced Toastmasters club folding, the club voted to donate their treasury to the Callaway Club. Membership strength is back up to 10 with more on the way. Was able to get them out of suspended status (according to TI staff, the club officially returned to active status as of 10/17/2014, but it may take 24 hours to reflect that on the website/DCP report)

Marketing/Club Coaching/Membership Report by Jacquie Vick, DTM

- Marketing/promotional items (decals, bookmarks, pens) were ordered to create awareness and provide guests with tangible items (memorabilia) to walk away with. The decal will be distributed at the fall conference to attending members. Bookmarks and pens will be distributed at demo meetings.
- A message board, replacing club banners, will be provided to new clubs. This will allow them to post/advertise Toastmasters meeting in progress, come in!
- Gina, PRO, and she will discuss advertising efforts to create awareness in the local market as well as determine how best to serve areas/divisions/district in immediate future.
- Charter certificates arrived for newly chartered club, Toast of the Fleet. Certificates will be distributed at the club's charter party on 11/14/2014.
- Kudos to Division F for displaying banners during division contests.
- Combed through old leads, cleared out and started new leads file.
- Larry Kimbrow inquired about demographics for a community to support TM clubs. Response from Lora was generally 10K+. Kenneth suggested looking for McDonalds in town.
- Gail asked if promotional items would be in bookstore. Response was no.

Education and Training/Club Officers Trained/Contesting Report by Farzana Chohan, DTM

- Early response for "club registration" has been positive.
- Asked for clubs to download conference information from district website. It can be used for Project 8 in the CC manual.
- First round of training is done.
- TLI is January 10 from 10:30 am – 4:00 pm. at Seigle Hall at Washington University.

Fall Conference Report by Tom Gillard, ACG, CL

- Showed anthology of speakers lined up.
- Reminder for First Timers to make sure they note they are on registration.
- Questions regarding club registration and payments including Paypal should be emailed to Tom. Ensure registrants also register as individuals if want a meal.
- If a last minute registration and if person is not originally on the club registration, make sure person selects "club registered".
- Asked everyone to encourage folks to sign up.

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- There may be a call for judges for Friday night.

Youth Leadership Program by Greg Phillips, ACS, ALB, Youth Leadership Chair

Greg provided background of the program. His goal was getting feedback to determine how well the program is doing and who is sponsoring a youth leadership program. A survey will be distributed to Division and Area Governors. Greg wants to determine how to support, better promote, and ensure recognition. Elaine Curry informed us there is a Youth Leadership program in Area 11 at Mascoutah High School.

District Governor Report by Sandy Kardis, DTM, DG

Don Bittick, Region 5 Advisor, will be attending our conference Thursday through Sunday. The date for the Corporate Recognition Award to Mallinckrodt Pharmaceuticals will be Thursday or Friday. Awards for the 2013 – 2014 Toastmasters year will take place after lunch. We have 6 DTMs plus 2 from last year who will receive their medallions in the evening.

Unfinished Business, Sandy Kardis, DTM, DG

2014-2015 District Budget Summary Page was presented. Motion to accept it was made by Kenneth Freeman, Division E Governor; seconded by Tom Gillard, Division C Governor. Budget Summary Page and the 2014-2015 District Success Plan will be emailed to DEC members and will be posted on the district website. The Budget Summary Page will be presented to the District Council for approval. Sandy reviewed the criteria for various district level recognition from TI.

New Business/Open Forum/Closing Announcements by Sandy Kardis, DTM, DG

Review and background of Omer Roberts Trust Fund to support two prison clubs

- Funds are sufficient for current year.
- Recommendation is an ad hoc committee to review fund raising efforts.
- Kenneth Freeman, Division E Governor, volunteered to chair the committee.
- General comments made on benefits of program
- Lisa Cooksey-Cannon, Area 15 Governor, offered to print marketing material.

Sheryl Holstein, Area 9 Governor is moving to Arkansas; need a replacement

Sandy proctored a pop quiz regarding pages 40-44 from the [District Leadership Handbook](#).

Our next DEC meeting is November 15 at Doubletree (1000 Eastport Plaza Dr. Collinsville, IL 62234)