



## Meeting Minutes

District 8 Executive Committee

12 January 2013

### 1:32 Call to order

Dennis Roth, DTM

Meeting called to order by the Sergeant at Arms

### 1:34 District Governor Welcome and Adoption of Agenda

Curtis Scroggins, DTM

Motion made by Richard Porter, Area 15 Governor, to adopt agenda as written  
Seconded by Rodney Dayson, Area 11 Governor

### 1:35 District Secretary Report

Wendy Clothier

- Wendy allows time for attendees to review December and October minutes
- Eileen Roth requests a correction to the Dec. minutes
- Debra Morrissey requests a correction to the Oct. minutes

Motion made by Wendy Clothier to approve October 13 and December 15 minutes with stated amendments

Seconded by Frank Yates, Division E Governor

### 1:44 District Treasurer Report

Gert Baldwin

- Reminds us to submit vouchers as soon as possible to be ready for payment
- Tells all she is working on the 12/31 statement and will submit to audit for 2/15
- Urges committee members to cash check as soon as given or donate

### District Public Relations Report

Eileen Roth, DTM

- *Speak the Movie*: We are going to show it, but this involves a lot of paperwork; want to make sure we understand the commitment, because contracts are involved
- People within the district need to commit to showing it, not just watching it themselves
- Thrust is to increase membership
- Go to [SpeakTheMovie.com](http://SpeakTheMovie.com) and get a taste of what it is
- We will obtain rights to show the movie; Darlene Sutter has committed to showing it as have we in St. Louis; Rodney's excited about showing it, as well, and is ready
- Movie shows what contestants go through before and after the contest
- Eileen guarantees we will enjoy and do whatever we can to get public to this venue to see it
- Dale Lancaster asks how long it is; Eileen states 90 minutes
- Before it goes out, there is an intense PR campaign that takes approximately one month to prepare our event
- No out-of-cost expenses except for the venue

### 1:49 Credentials Committee Report

Tom Coscia, IPDG (Immediate Past District Governor)

20 in attendance; quorum met

**Division Caucus Break (10 minutes)****Division and Area Governors****2:03 Division A Report****Mike Kotur, DTM**

- **Make Up Session:** Area 4 Governor, Bob Heaton, and I are quickly gathering a Division A make up session for officer training; will get dates and commitments by Wednesday; tentatively the last week of January at SALT headquarters
- **Division Contest at 9:30, April 20, Tesson Ferry Branch St. Louis County Library**
- Attended a session with the Roth family at one of their clubs where Mike is mentor, DSA GSL WORD Masters, new club under Area 4, Bob Heaton's area
- Helping Eileen with PR, came up with Perfect 10, 10 booklets to hand out and distribute, will incent people to hand out and talk about Toastmasters
- **Better Practices:** Jeanette Lynch and I discussed putting together a better practices document for all division governors on how to make communication better, especially knowing contest season is approaching; want a better practices plan for next year's division team
- First focus is make-up training; proud to work with his Area Governors

**Area 9, Jason Obert****Mike Kotur, DTM**

- Scheduled Spring contest at UniGroup in Fenton, March 16; has a co-chair
- 4 out 6 clubs on track to be distinguished or higher

**Area 5****Bill Burlison**

- Coordinating visits with Illinois clubs who have difficulty making St. Louis events, like last week's Leadership Institute
- Putting schedule together for second round of visits to promote Feb. club contests leading to area contest, March 23 at High Noon Toastmasters in Cape Girardeau from 1-3pm at Christ of Church Fellowship Hall
- Working on getting four officers from six clubs for training

**Area 2, Stuart Welter****Mike Kotur, DTM**

- Scheduled three of four contests for his area; a brand new club had their first contest this year. Exciting!
- Eureka will host the area contest March 16 with 4 clubs involved
- Will make second round of clubs after their contests

**Area 4, Bob Heaton****Mike Kotur, DTM**

- Scheduled his area's contest at Save A Lot HQ, on March 30

**2:09 Division B Report****Casetta Stevens**

- Have officers make Tues, 1/29 at BIBLE Toast on New Halls Ferry Road
- In need of trainers for all roles; only have the Treasurer but need all others
- Make Up Training on [district site](#)

**Area 13****Farzana Chohan**

- 6 clubs, membership good except for two, considering coaching for those two
- All have met some of their goals, anywhere from 4 to 2
- Scheduling club contests and second round of visits
- Clubs in my area not enthusiastic about contests, need to bring them in the fold
- Area club contest at end of March, looking for location

**Area 16****Howard Price**

- Membership looks good, 3+ goals met for each club

**Area 18****Tony Neal**

- Membership looks good, 2+ goals met for each club

**Area 20****Casetta Stevens**

- Checked on membership, looks great, all in good standing,
- One club may need a coach and will ask them if interested in this when I visit
- Last weekend March contest will move since Farzana has hers that date

**2:12 Division C Report****Rodney Dayson for Jef Williams**

- TLI make-up session in Fairview Heights, see district calendar for details

**Area 1, Erika Suzuki**

- No report

**Area 6, Chris Harris**

- No report

**Area 10, Paul Matthews**

- No report

**Area 11, Rodney Dayson**

- Two clubs in the running for Lucky 7
- They will all be done. I guarantee it.
- Surprised when reviewed records, that one club did not have dues paid; I will contact that club: Decatur Commodore; they are a stressed club with 3 to 7 members; committed to develop club with support to kick start them and work with club president
- ADM (Archer Daniels Midland) Club has selected officers; met yesterday, both officers and members meet once a month with plans to move to twice a month for club meeting; a motivated, energetic club that needs more members, discussed ways to encourage fence-sitters at most recent meeting, divided 14 fence-sitters among officers; believes Speak the Movie will improve membership

**2:16 Division E Report****Frank Yates**

- Officer Training schedule 2/9 at First Methodist Church, Columbia
- Contest TBD

**Area 7, Cynthia Scroggins**

- Doing well, completed one visit, all officer lists submitted,
- Working on make-up TLI on 2/9 to complete officer training and prepare for contest season

**Area 14, Jean Craft**

- Attended Ean Ng's farewell with Curtis and Cynthia; a lot of food
- Conducted one club visit and pleased to see enthusiasm to increase membership; working with high school; will advertise on local cable feed; 2 potential members; VPR working with newspaper
- Club visits planned with completed schedule for Feb.

**Area 21, Leigh Britt**

- TELU club 1/21 open to all
- Contest on March 9 in Columbia at Chamber of Commerce
- Visit clubs between now and mid-March; use as opportunity to inform members how they're doing to meet club goals
- Some clubs in formation, like IBM and Redeemed of Columbia made of members from different churches

**2:44 Division F Report****Jeanette Lynch, DTM**

- Make-up training schedule for 1/15, trainers are in place, published on dist8tm.org, flyers on back chair, all members welcome to attend
- Commits to meeting anyone anywhere to complete training
- BP document, sent ideas for topics so people can get ideas together, want input from everyone
- Have membership issues when things happen, like corporate takeovers and mergers and impact to clubs

**Area 8, Taffy Cobb**

- Smooth sailing in my area, all lists submitted, dues paid
- Scheduling my visits, all will be completed by February for all six clubs
- Need a venue to hold club contest, desired venue not available;
- Will need help once I've secured location and I will help you
- It will be a Tuesday so I'll be available on Saturdays to help you

**Area 12, Mary Sanders**

- Have 7 clubs
- Scheduled visits with all clubs for January, as well as area contest, March 1 at 6:30, already have a chairman
- Would like to do more officer calls on a monthly basis like Curtis to improve the relationship
- Mentoring one club which will have a successful year

**Area 15, Richard Porter**

- Have 7 clubs in area, one club has 7 points already, WFA has 5, AB has six, SA will have 3 by Monday
- Made two area visits and will input soon
- Scheduled visits with all other clubs
- Struggling with membership in some of clubs

**Area 19, Damon Watson**

- No report

**2:28 Club Extension Report****John Barry, DTM**

- Chartered Mallinckrodt Speaks with Richard Porter and Wendy Clothier as mentors
- On track with goals for year
- Redeemed, Ken Freeman's club, is growing
- STL Community College interested in having clubs at four separate locations
- **Speakers Bureau:** Average one invitation per month; if interested or know of opportunity, we can arrange for a speaker to fill that role
- Eileen busy in the Down Syndrome Speakers Bureau, spoke at Mehlville High School to over 2,000 total students
- DSAGSL will have charter ceremony in association with meeting expecting 200-300 attendees
- Brochures for Down Syndrome Association available at back

**District 8  
New Club Report  
Fiscal Year 2012-2013  
DEC Meeting, January 12, 2013**

**New Clubs Chartered**

<u>New Clubs Chartered</u>	<u>Chartered</u>	<u>Location</u>
Mackey Mitchell	08/2012	downtown St. Louis
DSAGSL (Down Syndrome)	12/2012	Clayton, MO
Mallinckrodt plant	12/14/2012	downtown St. Louis

**Prospective Clubs in Progress**

<u>Prospective Clubs in Progress</u>	<u>Initial Contact</u>	<u>Status</u>
St. Elizabeth's Hosp, Belleville	05/2012	20 apps, waiting for check
Lawson Calhoun's church	08/2012	20 applications in hand
Redeemer of Columbia	11/2012	\$125 application sent to TI
Messenger Worship Centre		\$125 application sent to TI
St. Louis Community College	01/2013	3 sample meetings set
Mercy Tech Services	01/2013	info meeting on 01/15/13
Macy's		sample meeting on 02/20
Heartland Dental		sample meeting in Feb
St. Louis Business Club	12/2011	7 apps, put on hold until Jan.
Research Park, Weldon Springs	11/2011	7 apps, still recruiting
Emerson Company	10/2012	ready for sample meeting
IBM, Columbia	04/2012	7 regulars, still recruiting
bio Meirex	03/2012	sample very soon
Ralcorp	01/2012	demo held, recent merger
Memorial Hospital, Belleville	05/2012	sample meeting coming
Bank America, St. Charles	11/2012	sample meeting 11/2012
Sacred Heart, Florissant		sample meeting 09/2012

**New Leads from 2012-13:**

Emerson Company	08/2012	info meeting held
Mizzou Engineering	08/2012	sample meeting soon
Wabash College	08/2012	expressed interest
Toyota, Troy, MO	09/2012	
Metropolis, IL	09/2012	

- **Question from Jeanette Lynch, Division F Governor:** Do churches pay for membership?
  - John Barry: Members typically pay for own membership.
  - Eileen Roth, Public Relations: Down Syndrome non-profit and paid for everything; had all paperwork in place for everyone who wanted to join club when it chartered

## 2:34 Club Coach Report

**Debra Morrissey, DTM**

- According to report pulled last night, 34 clubs in District 8 are eligible for coaches
- I wish I had 34 coaches
- All divisions need six to eight coaches
- Even if completed 10 goals to get Distinguished award, if do not have membership of 5+ from where started or 20 total, are not Distinguished
- AGs make great coaches because already visiting clubs
- Learn so much and rewarding to help a struggling club be successful
- Contact me for details
- Curtis Scroggins adds 30% of district is higher than average for the region which is at 20%

## 2:37 Marketing Report

**Lt. Governor, Sandra Kardis, DTM**

### **Paid Clubs:** 108

Follow-ups with clubs without a July and January officer list and no October renewals is ongoing.

**Lost Clubs:** 3 – Westport, Westplains, and Maryville

**Clubs we may lose:** 3 - Alton, Cent Louis, and Parkland Area

**New clubs:** 3 – Mackey Mitchell, DSAGSL WORD Masters, and Mallinckrodt Speaks

**Membership payments:** 2,208

**Total number of new members:** 481

Division A – 111

Division B – 125

Division C – 70

Division E- 73

Division F – 102

**Total New Club Leads:** 28

**Prospective Clubs:** 4 - Have submitted the application to organize and the \$125 Charter Fee. Most contacts report they are working to get more members. Several are unresponsive. The four college leads will be contacted after the new semester begins.

**Informational Meetings:** 2

- January 7 with Lita Pener, Director, Professional Development and Quality St. Louis Community College
- January 15 with Jennifer Harutunian, Mercy Technology Services

### Sample Meetings

For Faculty, Staff, Adjunct Faculty:

- **February 5**, Tuesday 9:00 - 10:30 A.M. at Meramec Community College
- **February 22**, Friday 1:00 P.M. - 2:30 P.M. at Forest Park Community College
- **March 6**, Wednesday 9:00 A.M. - 10:30 A.M. at Florissant Valley Community College

**February 20:** Wednesday afternoon - Macy's Credit and Customer Services

**Late January or early February:** Heartland Dental in Effingham, Illinois. Several members from Lord Effingham Toastmasters will help.

**Clubs Requesting a Coach:** Alton Club (only 2 members-cannot), Fairview Heights, Franklin County, Eye Care to Speak

**Shout Out:** Division A Area 2 – Mastertoasters Club # 00004431 has 18 new members and Chesterfield Toastmasters Club # 006629 has 16 new members.

**Low Member Clubs:** I will be scheduling a conference call with clubs with membership below 13 in February. This time I will also ask a couple of successful clubs to join the call.

**Postcard:** As of this date, the postcard mailed to businesses and colleges based on lists from the St. Louis Business Journal Book of Lists has not produced any new leads. The postcard and newspapers with an article and ad are on table for you to look at.

**Reminder:** A request for a coach should come from the club and sent to Curtis Scroggins or Debra Morrissey, Club Coach Chair and then to me as I submit to Toastmasters International.

*Thank you to everyone who is working on membership for District 8!*

**Curtis Scroggins:** The article Sandy mentions is a feature on her and her work with Toastmasters; if you have been published and have something to celebrate with us, I want to know so I can recognize you and we can celebrate with you!

### 2:43 Education and Training Report

**Lt. Governor, Lora Mather, DTM**

- Past TLI 207 in attendance
- Passport system well-accepted
- 83 evaluations came from Survey Monkey after the TLI; working well for evaluations
- We can do the same for your training events
- If you need my passport to help with tracking, let me know and I'll send them to you
- Delighted to hear
- At February DEC, will review contest rule changes to help you with planning; may do a mock contest within that time period; I may call on you to participate
- You cannot compete in a contest, but can help us run through the paces

**2:46 District Governor Report****Curtis Scroggins, DTM**

- Thanks Lora for using her innovation for the district rather than holding back until she becomes DG
- We are off, down by 0.7% on membership, 15 payments behind last year's pace
- Need to charter more clubs
- We are one club behind the clubs-paid statistic
- 22 clubs with 5 or more points (15 last year)
- AG should be scheduling visits and contests
- 1+1 Membership challenge issued by TM president
- 8-point challenge: Each club to reach 8 points and will have special seating for them at the conference
- 8% challenge: 8% of members attend Spring conference
- Visit Challenge: Any club who doubles membership promise them I will visit them. I will bring doughnuts if they request it.
- Continue to call all new club presidents
- Keeping track of officer lists; due 1/10 but don't have all submitted
- Visited Area 14 for farewell party for AG, Ean Ng, presents all area prizes to Jean Craft: pin, area governor badge, name tag, bag, and a Scroggins-calendar pen.
- Will distribute to others who have not received
- Two official DEC and

**2:52 Unfinished Business****Curtis Scroggins, DTM**

- **Mary Kerwin, Awards Chair**, asks for the Summer TLI date  
**Lora Mather, Lt. Gov. Ed. & Training**: No date yet. Would like to host it at another hotel, but need a chair.
- Division Governors can have a staff meeting in March if necessary, or even a DEC meeting; can meet in person or over the phone

**2:55 New Business****Curtis Scroggins, DTM**

- **Mike Kotur, Division A Governor**, asks for the status of district site upgrades like vision statements and photos  
Curtis: Not sure; may need to give up because could not get them up by Dec.
- **Lora Mather, Lt. Gov. Ed. & Training**  
Want a Media Wall, will have at conference to get photos or all; Curtis describes the wall, which is nice for publicity, similar to what you see at press conferences and interviews, provides a good background for photographs
- **Tom Coscia, Immediate Past District Governor**
  - Calls for January 2013 nomination chairs
  - Asks everyone to review the Call for Nominations and volunteer position handouts
  - Points out LG of Marketing which has only one candidate
  - Requests contact by 1/31
  - Area Governor service qualifications in handout
  - Asks all to talk to Lora about other openings, who will most likely be District Governor for 2013-14
- **Mike Kotur, Division A Governor**: What roles apply to ALS criteria?  
**Tom Coscia**: Top 3, Treasure, PR Officer, Secretary, Division Governor, and AG



**3:05 Open Forum**

**Curtis Scroggins, DTM**

- **Eileen Roth, Public Relations Officer**

Calls for female panelists at Working Women's Survival Show on Feb. 22-24 expecting 1,000s, booth 601 at bottom of escalator; will hand out TM magazine; largest event aside from St. Patrick's Day parade, for which we also need volunteers from the district; keep TI cards on hand to promote the organization

**3:11 Meeting Wrap up and Closing Announcements**

**Curtis Scroggins, DTM**

- Adjourns the meeting and announces training will begin at 3:15

***Next DEC Meeting***

*1:30-3:30, Saturday, February 23 (and April 27)*

*Mid-County Library*

*[7821 Maryland Avenue Clayton, MO](#)*

***No Meeting in March***

*Support Area Contests throughout the district!*

***Next Council Meeting***

*Saturday, May 18 at District Conference*

*Renaissance St. Louis Airport Hotel*

*[9801 Natural Bridge Road St. Louis, MO 63134](#)*