



1:17 Rosemary Wilson commented that there is a "one word" storytelling events, which can be seen on Google etc. for future storytelling events.

1:18 p Treasurer 1<sup>st</sup> Q (Jul-Sep) Report Wayne Allen, DTM

- Started by sharing information and passing out handouts to everyone, explaining that;
  - Short summary of treasurers report for months of July, August and September for what were presented to Toastmasters.
  - Just got the funds in from TI, so money is now available
  - 2nd page is available funds for September
  - Top section is District Revenue, where the money is made for District.
  - Membership Revenue: Treasurer emphasized on the idea of marketing and getting new members to increase the revenue for District 8. As we only get \$9 per member from TI for each new member and there are lot of expenses like conferences and special events like "Inspirational Storytelling" which cost money. Thus please encourage each member to drive up the membership and bring more new members.
  - TLI Revenue: Technically there is no TLI in this quarter, but as funds were late from last year TLI and were received now, that is why there is money shown in TLI revenue.
  - Miscellaneous Revenue: There was a donation from Ed Tate and associates of \$150. Ed did a workshop and was impressed by turn out and enthusiasm of audience and gave donation in appreciation.
  - Made more money than what was budgeted for this quarter.
  - Expense Report: started with where the expenses happen, mostly for conferences, specially for room rentals at Union Station hotel for pre-conference planning. Also the expense for attending International conference and payments for Top 3 leaders and immediate past DG. TLI expenses for room rentals and holding TLI. Also large expense for District 8 store, as DG made purchase at International convention, because shipping was free at the event. Thus we saved on shipping, by advance purchasing for District Bookstore.
  - Good thing is that we spend less than what we budgeted.
  - Administration expenses: They include supplies for copies, badges, recognition and contest trophies etc.
  - Other expenses: Due to stop-payments on check which were given in the past and were lost in mail, banks charged \$30 for each lost check. That is why checks are handed in the meetings rather than being mail.
  - Available Funds: At the end of September 30th there is \$594. That is why number of checks were hold back from being given last time.
  - Conferences are self-funded, so please encourage all officers and TMs to attend conference, plus they are fun and educational to attend.
  - Rosemary Wilson asked question regarding how many attendees will break even the conference expenditure? Lora Mather replied that around \$ 14000 or 200 participants will make it break even. Lora is hoping for more than 200 attendees.
  - Minimum district reserve required by TMI at the end of TM year is in excess of 9148 \$ for next officers to work with as a starter fund. They have been working from last year's reserve fund so far.
  - Lora asked point of order with immediate past DG that if any kind of motion is required to accept treasurer's report and was told that motion is not required.

1:26 p District Public Relations Team Report Farzana Chohan, ACG, ALS

- 1:26 -Started with report on two items
- First the efforts for showing the documentary "Speak" to be shown at local universities and colleges. Don't have any final dates yet, but lot of people are helping her in that effort.
  - Debra Morrissey is helping to show at St.louis University and UMSL
  - Farzana has asked Webster University, Fontbonne college and Washington University.
  - Herman is helping with showing at Lindenwood.
  - Ron has offered to ask Westminster U.

- Cynthia Scroggin will ask Lincoln U.
- Cynthia Warren at Lindenwood
- Suzanne Lee is going to make a contact at Missouri college  
Farzana said, that as the dates will be finalized, they will be posted on district website. She requested everyone to try to attend these events, as idea is to promote District 8 Toastmasters and gain more members both in Missouri and Illinois.
- 1:29 - Second item presented by PRO Farzana was the call for submission for personal story from all Toastmasters in District 8, to be published in E-book (kindle) and some print books.
  - Idea is to share that how being part of TM has impacted, the lives of Toastmasters.
  - Farzana is encouraged by the response so far, and requested everyone to participate and ask other members to share their stories. She is basically an idea generator and editor of the book. Gina Willard and Shreya Gopal are also part of editing team. They will also do print on demand book.
  - Darlene Sutter, asked that she is writing a book with poems, can that be included in this book. Farzana responded that concept of book is to write, personal story with name, bio and photo of author, thus Darlene has to write story about herself.
  - Rosemary Wilson, observed that there will be an issue about copyright on the story. Farzana explained, that is the reason story has to be original and personal story of a Toastmaster.
  - Kenney Freeman made a comment that his first question was about what kind of story is needed and second, what type of picture and what resolution. Farzana said that it is suppose to be high resolution picture of 300 dpi and a personal story.
- Rosemary Wilson, asked a question about Social media effort by District and whether there is an active Facebook page and other accounts to attract a younger crowd to Toastmasters.
- Farzana responded that she has not looked into it in detail, as there is already a social media committee. She asked the current Webmaster Tom Coscia, if he can add any thoughts to this. Lora Mather commented that Kat Makrikow need to be contacted for this effort.
- Farzana remarked that to bring millennial generation into membership fold, lot more effort is needed on social media active campaign and she will discuss this more in detail and report back to DEC.
- Farzana also requested again, that if any fellow toastmaster has a good story, they should ask them to write it for Spirit of TM book.
- Rosemary Wilson mentioned different resources to write a good story.

1:33 p Credentials Committee Report

Curtis Scroggins, DTM, IPDG

- 1:33-One word report is that "Yes", we have quorum

1:33p Marketing Team Report

Deborah Morrissey, DTM, LGM

- 1:33-"It is exciting"
- Just had a fifth new club this year to send in their paperwork.
- There is one in Division C, there are new clubs coming over from everywhere, as she wrote down in communc-8's article.
- She needs sponsors, coaches, and mentors for clubs.
- Other report is on the clubs, who have turned in their dues, and is very very important, we need to get these dues in. If there is a problem let her know, and she will work with them.

1:36 p Education and Training Team Report

Sandra Kardis, DTM. LGET

- Observations on contest- please proofread your program, i.e.
- Donot put contestant's club names in front of their name.
- make sure that name of spellings is correct, she noticed Area Governor being misspelled.
- Also noticed, that contests were named wrong on program
- Chief Judge, should take the judges, the timers and ballot counters out of the main contest room, as anonymity of judges is important. In one contest, they were all in the same room and that is not a good thing.

- Judges certification and code of ethics is a matter of integrity, as it was questioned by one judge that why we are doing that?. This is something which comes from Toastmasters international, so that integrity of the process is maintained.
- Three areas which need to be clarified many times. 1. The number of speeches required for Humorous speech is not six, but only one. The only one which require six is international speech contest, which will be coming up soon. 2. If you have an area with 4 or 5 clubs , than two contestants can move up from the club or the areas to participate in contest. The key word is "assigned" it is not the contestants, but the assigned clubs which can participate.
- There is also on page 7 in contest book, which says, whatever club desires, some people interpret that even after having a contest, they can send someone else, who was not the contestants in original contest. That is not right. The two options are that if you have a club contest, than your contestants can go to next level, and if you don't have a contest, only then, someone from club can be assigned.
- Curtis Scroggins commented that a new club can compete in the contest.
- Sandra said that the next round of contests is already under consideration for February 2014. She asked to pay close attention to the scheduling and make sure that it is not in conflict with any other meetings or too many contests at the same day and time. She proposed that may be do one in morning and one in afternoon at some location, so that more people can attain and donot have to travel. That will also help in sharing functionaries.
- About trophies, you can pick up, whichever one you like, only if they don't come from TM, than don't put Toastmaster brand on it.
- To be distinguished district, 45 clubs need to be distinguished, for select distinguished distirct, 50 clubs need to be distinguished, and for president distiguished, 66 clubs need to be distinsuished.
- She asked to check out District website for incentives.
- Reported on Conference. Richard Porter and Rachel are co-chairs for conference and weekly conference calls are taking place. Suzanne Lee and Jason from MOCO are working on educational sessions for conference. Rough draft of program is done.
- She asked for someone to be under studied for audio-visual, as David Kincaid will be contestant in the contest. She asked if someone else can be identified for audio-visuals.
- Promote conference as much as possible. The registration is coming along well.
- The plan for January TLI expo are coming along well. Elizabeth link and Sandy are having meetings for TLI at the JCPenny conference centre.
- She is calling it an expo, as she want other people to attend, and get an exposure to training and educational sessions.
- Division Governors need to give a comment to Area Governors on their visit reports.
- Beat the clock award was given to different clubs, as they have more than five new members in club.
- Early Bird officers training on December 1st, and pass on the sign-in sheet. Location will be announced later.

1:44 p Senior Team Report

Lora Mather, DTM, DG

- Lora invited questions from the group.
- Curtis inquired about the day for TLI training as December 1st is not saturday. Sandy clarified that it will be December 7th.
- Kenney questioned about January 11th TLI and that if there is snow, than what will happen?
- Lora answered that , than it will be following Saturday. She also said, that as TLI is at UMSL campus, they are pretty much locked in and need to have it there on that day.
- But if there is snow and TLI cannot take place, than as plan B, district had to work hard to get everyone trained during those months.
- Gail asked for help for Division C, contest at Fairview heights library for next week.
- TLI and DEC meeting are both at same location at UMSL on January 11,2014.
- Deborah mentioned that according to new rule by TI, new clubs can train judges and can have contests and can also be distinguished.
- Lora reported on new clubs and their areas.

- Kenney asked about training and DEC meeting. Lora has decided not to have a DEC meeting in December.
- Lora reported on upcoming District conference and the changes she had made to some of conference schedule.
- Friday night will be keynote speaker, with buffet dinner, activities and contest.
- Early Saturday morning will be roast of IPDG, hosted by Tom Coscia.
- Just like the International convention's Hall of fame taking place in the morning, District will have DTM award presented in the morning, along with recognizing the clubs on their achievement.
- If you bring in more than 3 new members, than you get a plaque. She also explained DTM award.
- Lora reported that International Director, Allan Shaner will be coming to the Fall Conference, he has prepped us for our visit. It is a big deal. Regional Advisor also visit. She is working on corporate recognition at Wells Fargo advisors. ID will be talking about what is new, what is changing in TI. What's coming new for TI. Deborah has to come up with at least 5 corporate meetings. He will be here for Friday night and Saturday.
- Parade of banners is changed. She has asked clubs to take pictures with banners and members and they will be put in a power point and will be presented in conference.
- Jerry asked, for picture, if the awards need to be removed and Lora said that will be better.
- Darlene asked that if there will be meeting minutes to be distributed later, as she cannot understand due to her cold.
- Kenney asked about videos on website. Lora responded that she is working on videos and enjoyed writing a blog.
- Kenney announced, the Division E contest in Moberly MO and invited everyone to attend.

2:01p Unfinished Business

- No unfinished business
- Lora asked Tom Coscia to go over District website, and show people how to find contact information for District officers and club information

2:08 p DEC Meeting Wrap up and Closing Announcements Lora Mather, DTM, DG

All attendees are invited to stay for the Smedley Club meeting. This meeting will be in the same room and begin right after the DEC meeting. You are encouraged to continue your discussions outside the meeting room to allow the Smedley members to setup and get ready for their club meeting.

*Next DEC Meeting: January 11, 2013 2:00- 4:00 (after TLI-at UMSL)*