



**District 8 Toastmasters  
District Executive Committee Meeting  
Saturday September 28, 2013  
11:30 AM -2:30 PM**

**The Purpose of the District**

We build new clubs and support all clubs in achieving excellence.

**Agenda**

11:30 a – 12:15 p light lunch

12:15 p Call to Order

Rosemary Wilson, SAA

- Call to order 12:14
- Invocation by Rosemary Wilson, SAA

12:17 p District Governor Welcome and Adoption of Agenda

Lora Mather, DTM, DG

- 12:15-motion to accept Adam Kutell, Area 13 Governor, second by Ron Smith, Area 7 Governor

12:19 p District Secretary Report

Rachel Francis, ACB, ALB

- No corrections to July 27<sup>th</sup>, 2013 minutes
- Motion to Stuart Welter, Division A Governor, Carol Steinbach, Area 3 Governor second

12:21 p District Public Relations Team Report

Farzana Chohan, ACG, ALB

- 12:18-Started with storytelling event last weekend. Did not have enough TM from our district
  - Heard comments that it was too far away
- Want to show movie "Speak". Contacted different colleges to show
  - Webster has agreed for November 7<sup>th</sup>
  - Will screen movie for students and faculty
  - Will then have two speaking presentation and Q&A session
  - Contacted Washington and Fontbone as well
  - Hopefully will be at 4-5 universities
  - Let Farzana know if you are aware of other possible universities

12:25 p Division A Team Report

Stuart Welter, ACS, ALB

- Darlene Suter, Area 5 Governor-all clubs have been visited, 3 clubs that have 5 officers trained
  - Contest is Oct 19<sup>th</sup>, inviting all to contest. Be there at 10, briefing 10:30, contest at 11am
  - Need volunteers
- Carrie Radnov, Area 2 Governor-conducted all of visits, many established clubs, 2 may get all DC points. Also have some at zero.
  - Had contest
- Suzanne Lee, Area 4 Governor -six clubs, all but one visited. Half big growing clubs, other three are struggling for membership. Contest is next Saturday, Arnold location
- Area 9 report given by Stuart Welter, Division A Governor-Contest occurred, clubs been visited
- Division Report-
  - Contest is Oct 26<sup>th</sup>, Contest at 9:30

12:30 p Division C Team Report (By Skype)

Howard Price, DTM

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- 12:22-Out of order due to Skype
- Tom Gillard Area 6 Governor-was able to get into 7 of clubs, 5 out of 7 had officers trained
  - Went to Lindenwood and may potentially start a club there. There were 40 students, 20 gave info
  - Top Talk TM got chartered, East St. Louis Meet on 2/4<sup>th</sup> Monday
  - Scott TM-2 people received DTM
  - Several new members at many of the clubs
- Dan Filla Area 1 Governor-all five clubs had min of 4 officers trained.
  - People training National Guard have asked for assistance, doing a Speech Craft for them
  - Hoping to build members by this effort
- Sarah Petty, Area 10 Governor-Intro of herself
  - New Area Governor, believes everyone paid dues
  - Was just notified one club was taking 6 month hiatus
  - Hoping to get city wide publicity for all of the clubs
  - Goal is to infuse energy into all of the clubs
- Division Report-
  - Busy time for C-2 areas holding contest today

12:35 p Division F Team Report

Ralph Morrissey, DTM

- 12:40
- Carol Steinbach, Area 3 Governor-five clubs, four are corporate. Been able to visit 4 out of 5. Area contest next week, think all roles are filled. All clubs have at least 4 trained, 2 have all 7
- Adam Kutell, Area 13 Governor-six clubs, four follow corporate scheduling. Having some issues with attendance and memberships
  - Five contestants at humorous and TT, good winners for both
  - Visited 3 of 6
- Gail Vaucher, Area 16 Governor -six clubs, 4 corp. Contest last weekend. All have at least 4 trained, 2 have 7. Visiting some next month, everyone is doing well. Have one new club (Macy's)
- Hardy Carter, Area 18 Governor -contest this morning, six clubs, 3 are corporate but one is open (Monsanto).
  - Have been doing well lately, having issues getting speeches in so they are spreading them out to other clubs and will help bring Area together.
  - All have at least 4 officers trained; Plus Factor has all trained and is Presidents Distinguished.
- Area 20 report given by Ralph Morrissey, Division F Governor-doing ok, have done some visits

12:40 p Division B Team Report

Kenneth Freeman, AGC, ALS

- 12:46-Thank for saving best for last
- Ron Smith, Area 7 Governor-about to lose one club, Alpha is doing great.
  - Visited all but 2 but will get to them soon.
  - Callaway is struggling because of how they are set up.
  - The rest are doing well. Lincoln has a few problems but working on them.
  - Contest on 10/13 in Jeff City, MO. Have a person that went to district that is competing
- Don Martindale, Area 21 Governor-Good things happening, focused in Columbia.
  - Have 3 corporate clubs, prison club, advanced and college club. Half are really strong, half struggling.
  - Shelter Insurance on way to Presidents select. 2 or 3 are lucky seven contenders.
  - Truman is struggling, no officers trained.
  - Mid Mo-half is DTM, struggling with membership. Strategy to take club and meet in a different location on different nights, going to take a club in area 7 (Downtown TM)and try to draw some of the advance communicators from that club and move to advanced club
  - Shelter-first DTM in November- has one project left to do
  - Contest Oct 5<sup>th</sup> at Columbia regional library
- Area 14 report given by Kenneth Freeman, Division B Governor- first time in 15 years (Ft. Leonard wood, Waynesville). 100% of clubs qualified for distinguished club, 3 were lucky seven clubs. Great teamwork.

- Happy that Ed Allen was promoted to Asst. Div Governor which has really helped.
- Division Report-
  - During officers training 77% received distinguished, 69% had officers trained.
  - Has division council of 16 individuals who are actively working together as a team.
  - Using FB for public relations and communications. Two FB pages set up, one internal other for everyone to see. They are getting about 800 hits a week. Had guests due to FB pages. Keep info updated; try to put something up every day. They want to recognize all achievements with page. Explain what they received and how they received it.
  - Have 3 DTM, including Kenny as the last one.

12:45 p

#### Division E Team Report

Richard Porter, ACB, ALB

- Elaine Laura, Area 12 Governor-five clubs in area, one was Presidential distinguished and think it will be again.
  - Membership struggle at the five clubs
  - Div Governor visits which really helps
  - First contest, had authentic TM trophies to promote TM
- Nancy Suelflow, Area 8 Governor-made all visits, had contest. Held at MO athletic club, had social hour after the contest.
  - Have visited to different meetings. MO athletic club having open house this Wednesday at 5:30
  - Mackee Mitchell not interested in participating in anything, more focused in learning TM way and working on speeches and table topics
  - Open line TM (Att) struggling with attendance, talked about club coach. President is former area governor and knows what needs to be done. They are moving locations which can cause an issue
- Area 15 report given by Richard Porter, Division E Governor-6 clubs, visits have occurred. Had contest, at least 3 should be distinguished
- Area 17 report given by Richard Porter, Division E Governor -contest for this coming Tuesday, need volunteers, doors open at 5pm, contest at 5:30
- Area 19 report given by Richard Porter, Division E Governor- made all visits, submitted reports, at least three will be distinguished
- Division Report
  - Four areas have already have contest and one left
  - October 19<sup>th</sup> is Division Contest
  - Five areas in division

12:55 p

#### Audit Committee Presentation

Herman Koester, DTM

- 12:59-Many purposes for auditing
  - Not for profit designation-we have to meet IRS requirements
  - We don't get money for next year until you submit your audit too them
  - Auditor will explain problems you didn't know you had in ways you don't understand
  - If you live in MO-we have a tax exempt letter for MO; IL does not have a tax exempt letter
    - Review so we do not pay the taxes
  - Trophies-limit of \$10 per trophy, that is limit
  - Contestant meal reimbursement-whoever wins division contest, that person and a guest get Friday or Saturday night meal paid for (depending on which contest), that is it. It comes out of the conference account
  - Vouchers
  - Description/purpose/expense-be detailed with description
  - Receipts need to be complete, circle items that apply
  - Going through expense vouchers quarterly
  - Kenny Freeman, Division E Governor-question on trophies, only pay out the \$10, should not put more than what is allowed.
    - Nancy Suelflow, Area 8 Governor-suggested putting entire amount but then subtract what is not allowed so there is an audit trail



## 2013-2014 District Success Plan

- 1:29-Similar to what the clubs go through
  - Club growth
  - New Clubs-Need to have 115 active clubs
  - Distinguished clubs- goal is 56 minimum
- Rosemary Wilson, SAA, had question on “virtual coaching”
  - Sandy Kardis, LT. Gov of Ed & Training, explained the Max Plan, Richard Porter and Suzanne Lee held Max plan session
    - Can be a virtual coach with a club, can’t get credit as club coach but can use for HPL project
    - Trying to get virtual coaches
- Deborah Morrissey, LT. Governor of Marketing--we need coaches, mentors and sponsors
- Next step is to get the budget and plan out to membership council. Once approved we will get it posted on website and get to members.
- Motion to approve budget and plan to approve by Kenny Freeman, Division E Governor. Second by Ron Smith, Area 7 Governor
- Suzanne Lee, Area 4 Governor-suggested we change language Goal #2 Situational Analysis-states the club transferred, should say district transferred

### 1:50 p New Business

- No new business

### 1:55 p DEC Meeting Wrap up and Closing Announcements

Lora Mather, DTM, DG

- Kenny Freeman, Division E Governor-
  - Are we getting nametags? Was hoping each individual could order but can’t do that. Lora must order.
  - When are we are division governors getting trophies?-Sandy has them today
- TM trophies are brand protected and they are more expensive. We will review at next meeting. We do use the TM trophies at district level.

### 2:00-2:20 p Establish and Support New Clubs (District Leader Training Session) Debra Morrissey, DTM, LGM

All attendees are invited to stay for the Smedley Club meeting. This meeting will be in the same room and begin right after the DEC meeting. You are encouraged to continue your discussions outside the meeting room to allow the Smedley members to setup and get ready for their club meeting.

*Next DEC Meeting: October 26, 2013 11:00- 2:00*