



Meeting Minutes

District 8 Executive Committee

13 October 2012

- 1:35 Call to order** **Dennis Roth, DTM**
Meeting called to order by the Sergeant at Arms
- 1:38 District Governor Welcome and Adoption of Agenda** **Curtis Scroggins, DTM**
Motion made by Howard Price, Area 16 Gov., to adopt agenda as written
Seconded by Cynthia Warren, Division B Gov.
- 1:40 District Secretary Report** **Curtis Scroggins, DTM**
Motion made by Frank Yates, Division E. Gov. to approve April and August minutes
Seconded by Jeanette Lynch, Division F. Governor
- 1:41 District Treasurer Report** **Frank Yates, Past Treasurer**
District 8 Final Financial Report (June)
- 2012 Current Financial Report July and August **Gert Baldwin**
- Reminded all present to submit vouchers as soon as possible with signature authorization and purpose
 - If need a tax exempt letter, contact Gert who will make sure you have one
- 1:53 District Public Relations Report** **Eileen Roth, DTM**
- Highlights certain items in calendar of events
 - Tom Coscia asks for explanation of the 90-minute movie, "Speak," which Eileen explains
- 2:04 Credentials Committee Report** **Tom Coscia, IPDG (Immediate Past District Governor)**
17 required for quorum; 23 in attendance; quorum met
- 2:05 Division Caucus Break (10 minutes)** **Division and Area Governors**
Secretary timed break
- 2:21 Division A Report** **Mike Kotur, DTM**
- Asks Bob Heaton, Area 4 Gov., and Stuart Welter, Area 2 Governor, to join him
 - Thanks mentor, Debra Morrissey
 - States their vision statement and acronym
 - Gives update on contest
 - Expresses intent to put a Better Practices handbook together
- Area 9 (submitted in writing)** **Mike Kotur, DTM**
- Contest was "crushed" in the best possible way
 - Club visits complete
 - Kirkwood is not responding

Area 5 (submitted in writing)**Mike Kotur, DTM**

- Lora Mather, Dori Drummond, and Peggy Willoughby helped with area contest; photos will be sent to Sandy
- Area contest had participation from 4 of 5 clubs; 5th club commits to compete in Spring
- Top 2 winners went to division
- All clubs visited at least once
- Washington club finally made contact and what it lacked in numbers was made up for in enthusiasm
- Completed two official, not-yet-recorded visits
- All clubs will be visited by end of October
- Has one large club and is concerned about everyone getting their roles
- Has another small club that doesn't have a good meeting location; needs to find a better place

Area 2, Stuart Welter

- Has visited all clubs, except one, 9-month-old club
- One club has three members and Stuart needs suggestions for growth and recruitment
- Two clubs are active

2:28 Division B Report**Cynthia Warren**

- Gave vision statement
- Said goals are easier to meet when we work together
- Wants to increase membership and encourage members to speak, which they're not doing now
- Wants to develop a program with incentives

Area 13, Farzana Chohan

- All clubs participated in area contest
- Has leadership issues with one president not properly motivating within TM guidelines; would like assistance
- Supported four visits

Area 16, Howard Price

- All clubs visited, minimum requirements for training
- 1 club reached DCP, 5 points
- 1 club has met their "Beat the Clock" goal

Area 18, Tony Neal

- Visited three of 6/7 clubs, one is merging with another company, where TM may not survive
- Contest disappointing as only two clubs participated

Area 20, Casetta Stevens

- Has 5 clubs with one being realigned
- The 4 active clubs participated in the contest, but one refuses to communicate and she has no means to contact as none of its members answer e-mail

2:35 Division C Report**Jef Williams**

- States vision: to be a team of competent, committed communicators who support their clubs

Area 1, Erika Suzuki

- Has visited all 5 clubs in area
- Made her last visit 10/7
- Found while some of her clubs are very active and motivated, one needs help

Area 6, Chris Harris

- Completed 5 out of 6 visits, held a successful contest last Saturday
- Jef is proud of Chris' enthusiasm and energy; Chris states "it's not work but having fun"

Area 10, Paul Matthews

- No contest because none wanted to participate

Area 11, Rodney Dayson

- 3 visits completed, 1 scheduled next week
- Club Degler (?) hosted the contest attended by Jef and needs a club coach and 4 members to be eligible for DCP
- Decatur club needs more attention than he can personally give them; suggested coaches but no interest

2:40 Division E Report**Frank Yates****Area 7, Cynthia Scroggins**

- Completed three visits, two scheduled for Monday and Tuesday
- Columbia requested a club coach
- Contest went well, doing great in Area 7

Area 14, Ean Ng

- Visited 5, has one club she has not been able to contact
- Trying to raise awareness for DCP
- Doesn't expect them to reach it because they don't know about it

Area 21, Leigh Britt

- Area contest with all six clubs represented
- Gearing up for division contest
- Has a demo club in Columbia, IBM, with 18 members sign up so far
- Another prison club may join soon

2:44 Division F Report**Jeanette Lynch, DTM**

- Mostly in downtown, midtown STL with closed clubs
- When companies downsize and lost people, it hurts membership
- Held all contests, has the division contest Tuesday, 10/24

Area 8, Taffy Cobb

- All visits completed or scheduled
- 6 clubs, has visited 5, which will be done 10/15 with Missouri Athletic Club
- 2 open clubs are struggling with membership; don't want her or coach to tell them what to do
- Suggested they meet together since they're near each other

- Has a conference call for her Area on Monday, before the Fall Conference committee call
- Will be whipped into shape before she's done because she's the Area Governor

Area 12, Mary Sanders

- Opportunity for growth in our division is not to have contests on the same day, but grow functionaries
- Contest had three of 7 participate
- As visit more, will present to clubs so they understand the different communicator and
- Have issues with scheduling, especially with a 25-member club that only meets 1/mo.
- Has a club that meets three times a week and should reduce to once/wk.

Area 15, Richard Porter

- 7 clubs in the area, 1 brand new, Mackey Mitchell
- Struggling membership-wise with 2 clubs
- All have potential for Distinguished
- Primary Conversations already has 6 points

Area 19, Damon Watson

- One club visited, others scheduled
- Contest on 9/22 had three clubs participating
- Difficult to get functionaries, a lot of work, challenging because many contests scheduled on same day

2:50 Club Extension Report

John Barry, DTM

- 1 club chartered, Mackey Mitchell
- 1 in Belleville, St. Elizabeth, with 19 members signed up and support of CIO, head dir., and head of marketing on the team
- IBM in Columbia has sample/demo meeting next Tuesday as Frank Yates stated, 22 interested
- STL Business Club but the Executive Director left so will not happen
- Memorial Hospital in Belleville expressed interest 1 year ago
- 17 members of Eileen Roth's Down Syndrome club; no demo yet, but hopes to charter soon
- Sandy Kardis has set and information meeting with another possible club

2:55 Club Coach Report

Debra Morrissey, DTM

- Biggest problem is getting people to raise their hand
- Has article coming in the next Communic8
- As an Area Governor, you're a natural coach, it's best thing you can do for your clubs
- Several have requested coaches and it's difficult to place coaches
- Directs us to copies of Club Coach Troubleshooting Guide at table
- Club Coach playbook and First Class Club Coach training can be sent at request
- Most rewarding thing I've ever done
- Casetta Stevens and Taffy Cobb helped their struggling club, Toast of the Town and are now
- Come see me for business cards or to discuss needs

3:00 Fall Conference Update

Taffy Cobb, DTM

- Co-chair, t-minus six weeks
- Promises this conference will never be topped
- Everyone should have the registration form on the site, in Communic8, revised versions on site

- Have 12 pre-registered and 21 rooms booked
- Make room reservation with hotel, added additional 22 rooms, only have 79 rooms
- If staying, please reserve your room or sleep in the woods
- Taffy has the cabin and no one can stay with her!
- Early bird discount ends 10/26
- Nature hikes, Olympic-size enclosed pool, wine tasting, games, Clue night and fancy dress
- Saturday night formal wear extravaganza, dress your best, wants to see the TM polish and finish
- Variety show with prize
- Contact me at ToastmasterTaffy@yahoo.com
- Cynthia is registration chair who will take your check today
- Jeanette: When You AGs and DGs receive your e-mail from me, forward to your club officers and encourage them to promote and come to the district conference

3:05 District Realignment

Tom Coscia, DTM, IPDG

- States the district is considering one area move out of District 8 to an adjoining district
- Moves the following 11 counties (Area 11) be relocated to District 54: Macon, Moultrie, Shelby, Effingham, Douglas, Coles, Cumberland, Jasper, Edgar, Clark and Crawford.
- Curtis Scroggins made the motion.
- Lora Mather seconded it.
- Tom states the alignment best serves these TMs to be close to another district's main area
- If we vote on it now, it would have to be voted on the council level.
- Clubs are small, making communication difficult
- District 54 will approve because it's their idea.
- In February, International Directors would vote and it would be effective 1 July 2013.
- Rodney is the area governor now and stated it is clear and his clubs are in favor of the change; has 1 more to contact.
- No questions, all assenting

3:12 Marketing Report

Lt. Governor, Sandra Kardis, DTM

- As of Aug – Oct, 14 new leads; 9 fit in category of “expressing interest”
- Two have held an info meeting: Belleville Church of Nazarene and Cote Brilliante Presbyterian
- Emerson ready for information meeting
- Sacred Heart had 2 sample meetings: one in June and one in September; looking for more members
- 2 leads: Covidien and ADM lead by Rodney Dayson, ready for next step
- When leads come from TI, responds to individuals asking them to review all materials with TI fact sheet summary and the TI Benefits grid and a link to the club experience, which is a video
- Reports 3 TMs have earned new club lead awards: Dori Drummond, Lisa Carducci, and Brigette Wesley, receive \$10 certificate to book store
- Asks AGs to contact clubs with missing renewals
- 7 clubs have not met minimum requirements
- 1 club submitted dues but not verified
- **19 clubs have renewals that have not been submitted**
- Urges DGs, and AGs to find out these clubs
- 88 clubs considered paid clubs for a membership total of 2,236
- 33 clubs with members between 13 and 19
- 23 clubs with members b/w 6 and 12 (eligible for a coach)
- Alton club has requested a coach

- Plugs www.tmcoach.org/ which has an article from her time as coach for County Communicators in Clayton, MO
- Curtis presents Sandy with a pin for chartering her first club

3:17 Education and Training Report

Lt. Governor, Lora Mather, DTM

- Cynthia Warren receives Smarties for achieving DTM
- Mike Kotur receives two for achieving two educational awards
- Coaching for Debra Morrissey for leading by example
- Casetta Stevens gets two and will be in the DTM line at the Nov. conference
- Taffy Cobb earned another CC and CL
- Jeanette Lynch received DTM and earned two other educational awards
- 6 clubs have already achieved 5 or more points
- Will reserve a special table for presidents of those 6 clubs: Bible TM, Primary Conversations, TELU (with 6 points), Grace, Missouri Toast of the Town, Maritz

3:20 District Governor Report

Curtis Scroggins, DTM

- DTM medallions: 10 blank and two who earned but had not received
- Out of DTM medallions now, order 15 more and hopes we run out!

Report

- **Numbers:** States TI reports are in flux; cannot trust everything out there; all districts are upset; total membership payments are inaccurate; DCP and club points should be correct now; stopped sending because were not current; will send when they start reflecting visits and correct numbers
- **Conference:** Have forms at contests, flyers are coming, e-mail blitz will start soon
- **Call Schedule**
 - AGs called on the day of their Area number since much can happen b/w DEC meetings
 - DGs called 21-25th of month (e.g., Division F Gov., Jeanette Lynch will be contacted 10/25)
 - Club Presidents will be called by end of year

District Success Plan, 7 pp.

- District Success Plan is submitted to TI and gets graded if not in by 9/30; funds are closed to any district who does not submit their plan by this date
- Deficit spending: Spend less than we take in giving us a surplus
- Lays out strategy: what we want to do, how we're going to do it, and how we'll measure results
- Includes meeting protocol and team operating principles, also goals like membership payment growth with assignments, resources, and timetable (when each action begins and should be completed)
- Have soft copies in your inboxes sent to you 4am
- Motion: Approve and accept District Success Plan as submitted to Toastmasters International
- Jeanette Lynch, DG F makes the motion
- Tom Coscia, IPDG seconds
- All assenting

Budget, 25 tabs across bottom of the Excel spreadsheet

- Has been accepted by TI, but constantly adjust against actual and estimated membership and expenses
- Received as an Excel format to inboxes with 25 tabs across bottom
- \$56K we projected as revenue is laid out in these tabs

- Top three can now be reimbursed for meals; however, no TI funds can be used to pay/subsidize dues
- Once collected, dues go to TI so we don't have to record as an income or expense
- District income and expenses include store revenues, communication and PR, education and training, speech contests, administration, and travel
- Before voted at District Council, must be voted on here
- Confusion over travel discrepancy between \$10K and \$17K makes Curtis reluctant to make a motion to accept with this possible error
- Defers approval until District Conference

Assignments

- AGs: Visits due by 11/30 submitted online
- AG: Submit vision statements which will hover over your photograph
- All: Submit photographs to unveil at fall conference on the RT page on the site

3:41 Unfinished Business None	Curtis Scroggins, DTM
3:41 New Business None	Curtis Scroggins, DTM
3:42 Open Forum Nothing	Curtis Scroggins, DTM
3:43 Break Secretary timed 15-minute break	Curtis Scroggins, DTM
3:59 Division and Area Governor Training	Becka Clark, DTM

Next Council Meeting: Saturday, November 17 at District Conference

Next DEC Meeting: 1:30 - 3:30 pm Saturday, December 8, Earth City, MO