



# Toastmasters International

## E-Communic~8

### District 8



Volume 9, Issue 6

January 2010

#### Membership Ideas

**Did you know January is the 3rd highest month in the entire calendar year for membership recruitment. Why? New Year's resolutions for self-improvement and goal-setting.**

Take advantage of New Year's resolutions—hold an open house!

Post brochures and flyers about your club at your local library.

Send personal notes to members that you haven't seen for awhile. Let them know that you've missed them, and are anxious to have them back.

Make a list of the best things about your club. You now have a list of selling points to use when recruiting new members.

*For the other ideas:*

<http://www.dist8tm.org/docs/membuild.doc>

## Half Way to Distinguished!

By District 8 Governor Dori Drummond



Fellow Toastmasters, can you believe that our Toastmasters year is half over? We're making good progress toward our goals. Thanks to the open houses and other membership drives, we have recruited even more new members this Toastmasters year than this time last year. Why is this so significant?

Increased member recruitment means that our Clubs are growing! And a growing Club is a healthy, vibrant Club that serves the needs of the most important person in this organization—YOU, the member. A Club that assists its members in meeting their personal goals will be Distinguished. The District goal is 60 Distinguished Clubs.

In order to be Distinguished, by June 30, 2010 a Club must have 20 paid members or a net growth of 5 members compared to its July 1, 2009 membership base. Also, a Club must meet at least 5 of the 10 Distinguished Club Program (DCP) goals. Completion of 7 goals will enable a

Club to be Select Distinguished, and 9 goals will enable it to achieve the highest honor that any Club can achieve . . . President's Distinguished. As of the time that this article is being written, 38 of our 99 chartered Clubs already have achieved at least 3 DCP goals!

What steps is your Club taking to ensure that it will be Distinguished, Select Distinguished, . . . or even President's Distinguished? Are you regularly reviewing and updating the Club Success Plan that was prepared last summer? What if your Club has not yet completed the Club Success Plan and invited every Club member to vote on its approval? If those measures have not already been completed, it is not too late, but PLEASE complete this task immediately.

While we are ensuring that our existing Clubs are Distinguished, we also have a responsibility to share the life-changing benefits that this organization offers by chartering new Clubs. Ask yourself where would you be if not for Toastmasters? How has it changed YOUR life? Do you want to offer those same opportunities to others? Several prospective Clubs are close to chartering, and we always are looking for other possibilities. If your business,

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# The Education and Training Corner

By Tim Spezia, DTM, Lt. Governor Education and Training

Fellow District 8 Toastmasters, we are now at the half way point in the Toastmasters' year and the district's education award levels are doing well. From a district standpoint we have attained 62% of our Competent Communicator's goal. This means as a district we are on pace to attain one of the critical success factors to become a distinguished district. While this is great news for our district, it is also in your club's best interest to have every member working on a CC. Club members earning CC's is among goals in the Distinguished Club Program (DCP) and shows your club is helping develop members' skills. It also demonstrates that your club is recruiting, retaining and mentoring each member toward their goals.



I recently attended a 'networking' function in which the keynote speaker provided great insight into positive thinking. I walked away with the take away message to keep a positive attitude in my outlook and my thinking. Part of the thought process is referred to as the "Three C's" which were:

1. Commitment: Staying power;
2. Challenge: To learn and grow;
3. Control: Being in control of one's *Destiny* helps through effort to *create*

This fits in perfectly with the District 8 theme of the year. (Remember you *Cre-8 Your Own Destiny...*) The Competent Communicator award fits this mold perfectly. Consider the following: You must "*commit*" to getting your speeches completed and to your growth. You have the "*challenge*" of presenting each speech at your club as you proceed where you learn, get feedback and grow. Finally, you are in "*control*" of your progress. You set your pace and you determine your success. As you can see, it is not a stretch to see this model applies to the Competent Communicator effort. When all ten CC speech projects are complete you will achieve the high degree of accomplishment of one who completes goals and you will show personal leadership and individual growth. Completing your CC award recognizes that you have begun to "Cre-8 Your Own Destiny..."

## Training at the Mid Year TLI

A strong club is normally represented by a strong executive team. How does a team of officers get strong? They become strong by constantly working to improve their knowledge through practice and learning. As club officers your training efforts are recognized as one of the points in your Distinguished Club Plan (DCP) success plan. I would like to strongly encourage every club in District 8 to send all seven officers to the Mid Year TLI training on January 30, 2010 or a scheduled Division make-up TLI session. Every officer can learn something new by attending and networking to pick up fresh ideas on administering your office. Your club will benefit from your improved skills and you will become a more proficient leader. Be sure to visit the district web site to learn more about our upcoming TLI by clicking on <http://www.dist8tm.org/tli.htm> . ♦

# Club Coaching Experience at Script Masters

By Kat Mokriakow, CC, CL, Division B Governor



In July 2007, my home club Script Masters experienced a great challenge in our membership makeup when work on the new company headquarters was completed. A number of our members were moved to the new location. At the time of this move, Script Masters had 39 members, with more than half moving. This had a great impact on the club meetings. By the time Toastmasters renewal came around in October 2007, we had 5 members, with only 2 able to attend meetings. The headquarters move affected our club membership greatly.

Determined not to let our club collapse, in November 2007, Script Masters conducted a kick off meeting to introduce Toastmasters

International to guests at the new Headquarters location. We had around 27 guests attend and it was a huge success. Many guests joined right away. By the time December came, we had 11 new members just below the club coach cutoff. I asked my Area Governor, John Barry for assistance.

Our assigned club coaches: Bob Blattman and Bernie Donnelly began attending our club meetings. These two were an asset far beyond what I had hoped for. They gave speeches for our new members who were not ready to speak and they filled various roles sometimes performing multiple roles.

Bob taught us the importance of the Competent Leader Manual. Club members began bringing their manuals to meetings and using them. Both Bob and Bernie encouraged and sometimes nudged members to give speeches. It was as if whatever they had to say, our members responded. Bob and Bernie kept us organized and allowed us to keep moving forward by answering questions. They offered useful advice. They were invaluable, not

only to my club, but to me personally. You see, I was still working at the original location and had to travel back and forth to attend meetings. I wasn't always able to be there to offer our new club members the support and guidance they needed. Bob and Bernie were there to do that job for me. This allowed me to concentrate on our club at the other location. We began holding meetings again and other Toastmasters around the District came to our aid in this time of need.

Could we have rebuilt our club without the assistance of a Club Coach? The only answer I have is, with the amount of work and dedication it takes to rebuild a club from the ground up, I am so thankful I don't know that answer. My question is why would I want to? We have experienced and dedicated Toastmasters around District 8 waiting to offer their help-all you have to do is ask. I requested help and now Script Masters has 24 members. The club is doing great. Thanks so much to members of District 8 who are willing to be there when we need them. ♦

*(Continued from page 1)*

church, organization, or community does not already have a Toastmasters Club, why not consider starting one? Achieving sponsorship credit for a new Toastmasters Club will enable you to fulfill the most challenging and most rewarding requirement of the Advanced Leader Silver and Distinguished Toastmaster Awards. If you would like assistance in starting a Club, please contact Lieutenant Governor Marketing John Barry at [mrjohnbarry@msn.com](mailto:mrjohnbarry@msn.com)

Finally, take a moment to consider how Toastmasters will enable you to become the communicator and the leader that you want to be. What Toastmasters goals are you going to complete this Toastmasters year to further your personal development? How will you Cre-8 Your Own Destiny . . . ? ♦



# Navig-8 Your Future

Navig-8 Your Future  
in your Club and in your Life



## Toastmasters Leadership Institute Presents Toastmaster Officer Training and Educational Enrichment Sessions

Saturday, January 30, 2010  
07:30am- 12:30 pm

Twin Rivers Worship Center  
10575 Tesson Ferry Road  
St. Louis, MO 63123-6125

Please return this form to Paul Cook by **Wed. January 27** to ensure all is ready for you!  
E-mail: [prc422@charter.net](mailto:prc422@charter.net) Address: 4231 Veranda Dr. St. Louis, MO 63129  
Fax: 314-982-3274 Note: This is a Word Form compatible with Word 97 and up.

Club Name:

Number:

Please fill in all club officers – use the check box to indicate their attendance.

- ☐ President:
- ☐ VP-Education:
- ☐ VP-Membership:
- ☐ VP-PR:
- ☐ Treasurer:
- ☐ Secretary:
- ☐ Sergeant at Arms:

Other Members Attending:

Please contact TLI Co-Chairs with questions: - Pre-registration is encouraged!

- Paul Cook – email: [prc422@charter.net](mailto:prc422@charter.net) (314)845-0368
- Julie Siess – email: [Julie.siess@gmail.com](mailto:Julie.siess@gmail.com) (314) 398-5002





# Navig-8 Your Future

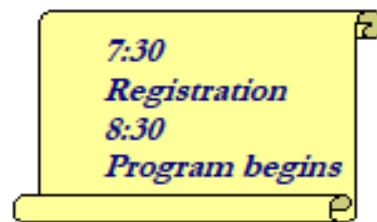
Navig-8 Your Future  
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## Toastmasters Leadership Institute Presents Toastmaster Officer Training and Educational Enrichment Sessions



Saturday, January 30, 2009  
07:30am- 12:30 pm



Twin Rivers Worship Center  
10575 Tesson Ferry Road  
St. Louis, MO 63123-6125



### Breakout Sessions

● Carole Breckner  
*Making Sense of TI*

● Becka Clark  
*Dynamic Clubs*

● John Mohr  
*Building a Speech*

● Jef Williams  
*Winning Evaluations*



**Volunteers are needed to support this event.** Please contact the TLI Co-Chairs:

- Paul Cook – email: [prc422@charter.net](mailto:prc422@charter.net) (314)845-0368
- Julie Siess – email: [Julie.siess@gmail.com](mailto:Julie.siess@gmail.com) (314) 398-5002



# Motiv-8 to Cre-8

Motiv-8 Today to Cre-8 a Better Tomorrow  
in your Club and in your life



## TLI Schedule of Events

### 8:30 AM

- Keynote Speaker – Bob Gergen
- Awards and District Announcements – Dori Drummond,  
Tim Spezia, John Barry

### 9:30 AM

- President Training – Eileen Roth
- VP-Membership Training – Nancy Jones
- Sgt. At Arms Training – David Mallory
- Understanding Toastmasters International – Carole Breckner

### 10:30 AM

- Constructing an Award Winning Speech – John Mohr
- Building an Enthusiastic Club – Becka Clark
- Treasurer Training – Tom Coscia

### 11:30 AM

- VP-Education Training – Kat Mokriakow
- VP-PR Training – Jane Clark
- Secretary Training – Dale Lancaster, Ron Lares
- Awesome Evaluations – Jef Williams

## Satellite TLI Events

Toastmasters Leadership Institutes (Officer Training and Educational Sessions)

### ***Division C—TLI***

***Saturday, February 6, 2010  
8:00 am—Noon***

**Laurel United Methodist Church  
631 S. Grand Avenue West,  
Springfield, IL 62704**

Learn more than ...



Additional information will be available for other satellite officer training on the District 8's website.

Go to:

<http://www.dist8tm.org/tli.htm>

### ***Division E —TLI***

***Saturday, February 20, 2010  
9:00 am—1:00 pm***

**Lincoln University  
712 Lee Drive  
Library basement  
Jefferson City, MO 65101**

**Congratulations to the District 8 members  
earning Educational Awards from  
December 17, 2009 to January 20, 2010.**

**Division A**

Crossroads

- Lyons, Kevin—CL

Maritz Club

- Darnall, Daniel A.—CC

Maryville Toastmasters

- Lemm, Paul—CC

Parkland Area Toastmasters

- Horton, Dennis L.—CC

Twin Rivers WORD Masters

- Denzel, Lori Ann—CC
- Morrissey, Ralph P.—ALB
- Drummond, Josephine—CL
- Woods, Rosalyn A.—CC
- Roth, Dennis A.—ALB
- Ward, Daniel C.—ALB
- Jarman, Michael—CC

Unigroup Toastmasters Club

- Ayers, Alan D.—ALB
- Holstein, Sheryl—CL

West County Club

- Bradley, Michael G.—ACS
- Radnov, Carrie F.—ALB

**Division B**

Aerospace Orators Club

- Randle, Dossie—ACS

Cave Springs Toastmasters

- Jones, Michael—CC
- Watkins, Danita S.—CC
- Pingleton, Kathleen A.—CC

Grace Church Toastmasters

- Merritt, Jennifer Denise—DTM

Monsanto Noontime Toastmasters

- Moulton, Melissa A.—CC

Script Masters Club

- Mayer, Gregory J.—ACS

TALX Masters Club

- Douglas, Kelley—CC

**Division C**

Ken Degler Lincoln Trails Club

- Otto, Merle D.—CC

Thursday Noon Toastmasters Club

- Hoban, Patrick M.—CC

Tri-County Club

- Austin, Todd W.—LDREXC

**Division E**

Downtown Toastmasters

- Lockwood, Jason James—CL

**Division F**

F.R.B. Club

- Meyer, Dolly L.—ACS

Free Speakers

- Calhoun, Lawson H.—CL

Solae Toastmasters Club

- Anderson, Robin G.—ALB

## Do You Have a Story to Share?

Our next Communic~8 issue will be the “print” issue (also available electronically). The goal is to distribute in early March. To make this deadline we are asking for submissions to be in by February 15th. Do you have a story to share about the benefits of your involvement in Toastmasters? Do you have photos of an event that you wish to share? Do you have tips or other ideas about Toastmasters to share? We want to hear from you. Electronic submissions can be made to Joann York at [j\\_york71@hotmail.com](mailto:j_york71@hotmail.com). ♦





## TOASTMASTERS INTERNATIONAL

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*Communications and Leadership*

*Cre-8 Your Own Destiny*

**District 8 is on the web.**

**[www.dist8tm.org](http://www.dist8tm.org)**

Want to receive the e-Communic~8 in your inbox? Make sure your email is current.



Earn your CC award this year and you will receive this year's button.

## Upcoming Events—Dates to Know

Go to District 8 website calendar [www.dist8tm.org](http://www.dist8tm.org) to stay up to date on District 8 Events!

DEC Meeting—January 16, 2010

TLI—January 30, 2010—St. Louis, MO

DEC Meeting—Feb. 27, 2010—10 am

- Club Officer 2nd Training ends—Feb 28th

Talk Up Toastmasters Contest—Feb 1—Mar. 31

DEC Meeting—April 10, 2010—1:30 pm

Spring Conference—May 7th & 8th—Springfield, IL

Beat the Clock Contest—May 1—June 30

For specific date/time/location details on upcoming District Events—check out the “Calendar” link on the District’s website.

District 8 Map

